About LUC
LOUIS has provided a users conference since its inception in 1992. The purpose of the LOUIS Users Conference is to bring inspired people--like our partners--together to communicate and collaborate to ensure we remain the premier source for our users' research, learning, and teaching needs. Visit our website at LOUISLibraries.org/LUC to learn more!

"[LUC] is the "must do" event for Louisiana academic libraries."

"I always learn so much and absolutely love meeting the colleagues from around the state and also the [sponsors]."

About LOUIS
LOUIS is an academic library consortium widely recognized as a model for cost-effective collaboration in higher education. We work to ensure equitable access to resources, services, and technologies by maximizing purchasing power and sharing expertise.
## SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Cost</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>$3000</strong></td>
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</table>
- Two 6’ tables for exhibit space  
- Three session proposals  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo, company bio, and website included on conference website & app  
- Exclusive social media marketing of sponsorship on organization’s networks  
- Branded sponsorship signage in prominent locations  
- Logo included in footer of conference emails |
| **$2000** |  
- Two 6’ tables for exhibit space  
- Two session proposals  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo, company bio, and website included on conference website & app  
- Exclusive social media marketing of sponsorship on organization’s networks  
- Branded sponsorship signage in prominent locations  
- Logo included in footer of conference emails |
| **$1000** |  
- One 6’ table for exhibit space  
- One session proposal  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo, company bio, and website included on conference website & app  
- Exclusive social media marketing of sponsorship on organization’s networks  
- Branded sponsorship signage in prominent locations  
- Logo included in footer of conference emails |
| **$500** |  
- One 6’ table for exhibit space  
- One session proposal  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo included on conference website & app  
- Shared social media marketing of sponsorship on organization’s networks  
- Shared signage in prominent locations  
- Logo included in footer of conference emails |
| **$300** |  
- One 6’ table  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo included on conference website & app  
- Shared social media marketing of sponsorship on organization’s networks  
- Shared signage in prominent locations |

*Proposals will undergo review by the LUC Programming Committee  
**Size of included logo will depend on level of sponsorship

## SPECIAL EVENT SPONSORSHIP

- Company logo prominently displayed at User Appreciation Reception held on the first full conference day  
- Two 6’ tables for exhibit space  
- Three session proposals  
- Sponsorship ribbon for all representatives  
- Logo printed on program**  
- Logo, company bio, and website included on conference website & app  
- Exclusive social media marketing of sponsorship on organization’s networks  
- Access to private meeting room  
- Branded sponsorship signage in prominent locations  
- Logo included in footer of conference emails  
- Cost not to exceed $2500

## READY TO GET INVOLVED?

**Sponsor Today!**
To sponsor the LOUIS Users Conference, go to http://bit.ly/sponsorLUC, and complete the form today. Please commit your sponsorship by July 31st!

**HAVE A QUESTION?**
Contact Darcy Waguespack, our Sponsorship Coordinator, at darcy.waguespack@laregents.edu