Hit and Misses in Library Programming!

Presenters:
Paula Singleton. B.S., M.L.I.S., User Experience/Spaces, Outreach & Engagement Librarian
Nancy Hampton, B.S., M.F.A., M.L.I.S., Head of Collection Resources, Archives and Special Collections
TODAY’S PRESENTERS:

Paula Singleton
User Experience/Spaces and Outreach & Engagement, Special Projects

Nancy Hampton
Head of Collection Recourses and Archives & Special Collections
The Elephant's Child (1902)

“I Keep six honest serving-men”
Their names are What and Where and When and How and Why and Who.

I Keep six honest serving-men:
(They taught me all I knew)
Their names are What and Where and When
And How and Why and Who.
I send them over land and sea,
I send them east and west;
But after they have worked for me,
I give them all a rest.
I let them rest from nine till five.
For I am busy then,
As well as breakfast, lunch, and tea,
For they are hungry men:
But different folk have different views:
I know a person small—
She keeps ten million serving-men,
Who get no rest at all!
She sends 'em abroad on her own affairs,
From the second she opens her eyes—
One million Hows, two million Wheres,
And seven million Whys!
We will ask and answer the six honest-serving men but first let’s ask ourselves what is the mission of the institution we serve to keep us on track!

Xavier university of Louisiana, founded by Saint Katharine Drexel and the Sisters of The Blessed Sacrament, is Catholic and historically black. The ultimate purpose of the university is to contribute to the promotion of a more just and humane society by preparing it’s students to assume roles of leadership and service in a global society. This preparation takes place in a diverse learning and teaching environment that incorporates all relevant educational means, including research and community service.

University mission Statement
Xavier University: The full story
http://xula.edu/mission/fullstory.html
What also is the mission of the Xavier University Library?

The Mission of the Xavier University Library Resource Center is to support the mission and goals of the University by:

Serving as the primary provider of informational resources

Supporting a holistic learning environment

Promoting a cycle of life-long learning among students and faculty
Library programming supports the mission of the University and ultimately the mission of the University Library!
AGENDA:

**HITS**

- Background/Current Situation
- Analysis
  - Why
- Recommendation
  - Project Objectives and Scope
    - Why / What / How
  - Strategic Alignment and Impact
    - Who
  - Project Schedule Resources:
    - When
  - Communication Plan
    - Where / How / Who
- **MISSES**
- Assessment Plan / Data
- Q & A
Background/Current Situation
Why provide programming?

The Xavier University library had no consistent programming initiative before 2012. We had an occasional scavenger hunt, poetry reading and writing, and an poetry open mic contest during National Library Week.

But we had nothing with a revolving title which occurred on consistent basic.
Analysis

Who will design your library programming?

Who creates the programming: With consent from the Library director received, the work began on initiating library programming. After sharing this idea with a fellow librarians who shared an interested in library programming the adventure began.
What is a Programming Librarian?

Though the job title can vary, a programming librarian is charged with any element of planning and presenting cultural and community programs on behalf of the library. Programming librarians can be found in public, academic, special and school libraries, from the largest urban communities to the smallest rural communities, and everywhere in between. Usually, programming librarian is one of many hats that a librarian wears, which makes up-to-date resources like this site even more important.

http://programminglibrarian.org/about
Analysis

Who is your target audience?

Who is your **Target Audience**: The Users!
The Student, faculty and staff of the Xavier Community
Analysis
What was Created?

What programming was created:

The XU Library Talks
XU Library Short Story Book Club (QEP)
Xavier University Library 2017 Spring Documentary Film Festival!
**What:** The goal of XU Library Talk’s series is to introduce individuals who inspire and encourage our students in subject disciplines which reflect the degrees we offer. Overall to make that connection between the student and the speaker is also one of the primary objectives of the Talk series. The inclusive feeling of the one-on-one interaction is able to be expanded on after the Talk has finished. This connection is expected and encouraged. The student has the opportunity to engage the presenter during the Talk and after the talk. They are able to discuss an occupation, a publication they have produced or just a unique opportunity that can drive forward thinking.
The speaker is given 40 minute window to discuss his work and 10 minutes is allowed for a Q&A session. Copies of the author’s books are made available to purchase whenever possible. We schedule the Talks’ at 11am. Our university has scheduled all freshman seminar classes to meet at 11:00am on Mondays, Wednesdays and Fridays. This 11:00am class period allows for faculty to bring students to the presentation to engage the speaker in extended conversation through the noon lunch hour.
Xavier University Library

“XU Library Talks”
February 23, 2012 - LRC Nissan Room 611 / 12-Noon

Mr. Jarvis Deberry
Editorial writer and columnist for The Times-Picayune
* Award winning journalist*
A QEP initiative promoting Read Today, Lead Tomorrow

Katheryn Krotzer Laborde
Author of The Story behind the Painting: Frederick J. Brown’s The Assumption of Mary at Xavier University

Xavier University Library
presents
“XU Library Talks”
November 6, 2014
University Center Room 203C / 7:00PM
"Light Refreshments"

Mr. Dayne Sherman
Author of Zion
A Novel

XU Library Talks
September 26, 2012 - LRC Nissan Room 611 / 11:00am
“Light Refreshments”
Book cost: regular price $2.00, event price $2.00
Mr. Anis Mojgani

Ms. L. M. Labat '16
The Xavier University Library presents an
"XU Library Talks"
Event
November 18, 2015
Convocation Center Annex / Room 111 / 11:00 AM

WITNESS FOR CHANGE:
From Jim Crow to Political Empowerment
by
Sybil Haydel Morial

Co-Sponsored with The Office of Student Services
Dr. Tammualla Singleton ‘94

Xavier University Library presents a
XU Library Talks
Event
September 14, 2016
XU Library – Nissan Room / 6th floor / 11:00AM
Tammeull “Tami” Chrisentry Singleton M.D.
One of the TOUGHER Docs: Katrina Evacuation and a Personal Vow

“So, you want to be a Doctor!”
Come and listen to Dr. Tammeull [Tami] Singleton ’94 discuss the specifics of becoming a physician, her dedication to excellence, and her service to others. Dr. Singleton is the Section Chief of Pediatrics Hematology/Oncology at Tulane University School of Medicine, Associate Director of the LA Center for Bleeding and Clotting Disorders and Director of the Sickle Cell Center of Southern Louisiana.

In Collaboration with the XU Pre-Med Office / NCSC Science Complex Suite.

Mr. Kevin Doliole ‘78

Xavier University Library presents an
“XU Library Talks”
Event
September 13, 2017
Convocation Center Annex / Room 111 / 11:00AM
Mr. Kevin Doliole ’78
Director of Aviation
Louis Armstrong New Orleans International Airport

40 years seasoned aviation professional,
B.S. – Business, Xavier University of LA, Native of New Orleans, LA.
Mr. Doliole has demonstrated success in management, operations, team building, diversity programs and organizational leadership. He’s built a specialized portfolio of skills and experience across all sectors of airport management, backed by high levels of personal motivation and commitment to organizational growth and development.

In Collaboration with Office Alumni Relations / Office of Student Services / Division of Business
XU Library Short Story Book Club

Project Objectives and Scope

What: The XU Library Short Story Book Club began with a $300.00 mini grant awarded to the library through the QEP Read Today, Lead Tomorrow Initiative for alternative and leisure Reading. The funds for the book club as dictated are earmarked for tools that support reading, i.e., books and writing journals. A very small amount of the funds can be allocated toward light refreshments. Faculty and staff alike have attended the book club meetings on occasion and our students have enjoyed their participation. The library director has been very supportive of the book club and extended the book club beyond its funding.
Short story we’ve read!

1. *Red-Headed Baby*: By Langston Hughes
2. *Desiree’s Baby*: Kate Chopin

Each student received a copy of the following:

- *How to Write a Short Story: An Exposition of the Technique of Short Fiction* by Leslie W Quirk. (Classic Reprint Series)
- A Moleskine 5 X 8½ Journal
The Xavier University Library hosted its first documentary film festival January 2017. The documentary films chosen to be viewed were powerful, transformative, and deeply moving. With a global perspective towards cultural competency which highlight the sustainability of the human spirit, it was our aim to inspire broad thinking and broad conversations. The films support a variety of academic disciplines, designed to strengthen and cultivate our relationship with the earth, each other and ourselves.
What’s the incentive?

1. Student Success
2. Collaboration across disciplines (Inclusivity)
3. Work study students serve on the events
4. Services the university
5. Teaching across disciplines
6. Research Opportunity
7. Amended to class Syllabus (Each Film has resources support from our collection – database, e-resources, books, Journals)
**Who:** Who will Fund your event?

Be creative!

-Funding: Costco Wholesale
$300.00

-Mini Grants

-Other Faculty members
XU Library 2017 Spring Documentary Film Festival’s - Q & A Facilitators
Project Plan

Project Schedule Resources:

When:

Time Tables

Dates
Locations
Logistics
Setup
Food items
Partners:
- Inside the Library
- Outside the Library
Thank you emails
Getting the Word Out!

Communication Plans

Where / How / Who

1. Xavier University E-Bulletin
2. Xavier Herald Student Newspaper
3. Eventbrite (You’ll need to decide which events use this method)
4. Posting on doors
5. Send flyers to your department liaisons
6. Social Media Manager
1. **Locations:**
   Don’t miss the opportunity to showcase your programming events in your own library

2. **Engage your Faculty and Students**
   Don’t miss opportunity to fellowship and collaborating with peers; Seek the help of students who work in the library and are members campus clubs

3. **Engage your administrators:**
   Don’t miss sharing the statistical data from your library programming events with Administrator the data is invaluable

4. **Auxiliary Offices:**
   Don’t miss the opportunity of to work with the Student Affairs office and The Alumni Affairs office [They can suggest persons who speak for no charge!]

5. **Engage your community:**
   Don’t miss inviting potential student from area high school; to visit a college campus would have a positive effect on enrollment decisions.
The Big Picture!

Student Learning and Success

1. Communicate the library’s Contributions
2. Match Library Assessment to Institution’s Mission
3. Include Library Data in Institutional Data collection.
4. Quantify the Library’s Impact on Students Success
5. Enhance Teaching and Learning
6. Collaborate with Education Stakeholders
Assessment and Data

Don’t forget!

• Thank you emails!
• Certificates of appreciation!
• (fancy and not so fancy)
• Survey sheet
• Sign-sheets
• Food
• Campus Stakeholders
What is the END game?
Research sources:

1. ACRL Academic Library Impact: Improving Practice and Essential Areas to Research


3. The Benefits of Public Programming for Participating Libraries and Audiences,
   http://www.ala.org/aboutala/offices/ppo/resources/benefitspublic

4. Painting: The Xavier University of Louisiana, By Terrance Osborne (please do not copy/enlarge or use without permission)