Enhancing Your Institution’s Language and Cultural Programs through Campus Partnerships
Session Objectives

- Discover how Southeastern Louisiana University furthered its global language learning by acquiring a one-time subscription to Mango Languages. Today’s session will focus on the collaborative grant, site implementation, and campus-wide foreign language and cultural efforts to make Southeastern students “Real-World Ready.”
Background and Inspiration for Project

Library + Department of Languages and Communication = Successful Partnership
Case Study - Institutional Profile

Globally-minded campus with cultural and diversity initiatives

45 undergraduate programs
21 graduate programs
2 doctoral programs
Total enrollment 15,414
Extending the Global Reach

• Foreign Language Programs
• English for Life – Panama Bilingue Program
• English Second Language (ESL) Programs
• Study Abroad Programs
Southeastern enrolled 1,182 international students representing 74 countries around the world from 2012-2016. Countries with the top international student enrollment are shown below.

<table>
<thead>
<tr>
<th>Country</th>
<th>Series1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nepal</td>
<td>484</td>
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<tr>
<td>Korea</td>
<td>50</td>
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<tr>
<td>China</td>
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<td>Nigeria</td>
<td>38</td>
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<tr>
<td>Vietnam</td>
<td>35</td>
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</table>
Campus Dilemma

• Only mode of language learning software on campus was restricted to single site licenses in two foreign language labs
Funding Opportunities

- Institutional grant funding
- Student Technology Fee grants
- Office of Sponsored Research and Programs
- **Foundation Directories Online**
  - search 9 databases simultaneously
  - corporate giving programs
  - public charities in the U.S.
  - filed 990 and 990-PF forms
Our Solution – *Mango Languages*

- Reviewed multiple products on market
- Needed a language learning program that included vocabulary, pronunciation, grammar, language retention and comprehension skills
- Sought a language learning resource that was portable and accessible 24/7/365
Our Solution – Mango Languages
Our Solution – *Mango Languages*

- Over 70 world languages
- Over 17 ESL courses
- 31 specialty courses (such as Legal and Medical Spanish, Business Mandarin)
- 50 foreign films
Case Study – How we got funded!

- Institutional grant funding
- Student Technology Fee
- Matching funds from Auxiliary Services (Non-Credit Programs), Library, and Languages and Communication Department
- Recurring costs – technology maintenance fee to cover cost of software upgrades
Southeastern Louisiana University’s QEP “Real-World Ready” initiative promotes learning to at least one foreign language to increase graduates’ success in the global workplace.

Directly ties to “Strategic Priority 4” of the Vision 2017 Strategic Plan.
Library’s Role and Sustainability

- Initial set up for access to library users
- Database link on library’s website, in catalog and on LibGuide
- Ezproxy authentication (unlimited simultaneous users)
- Mango Languages LibGuide
- Mango Administration Portal
Mango Languages is an online language-learning program for over 70 languages including English. Lessons range from basic to comprehensive language and grammar skills, and can include casual conversations, films, and specialty courses in culture.

**Features**

- Online web-based platform with no downloads or installations needed
- Offline access by downloading lessons to app on your mobile device
- Learn through conversations with memory building exercises
- Goal-based learning: conversational & grammar goals
- Cultural & grammar insights sprinkled into lessons
- Interactive words & phrases with semantic color mapping
- Pronunciation helpers with phonetic popups & audio
- Record your speech & compare it to audio from a native speaker

**Campus Users**

Students, faculty and staff from all academic departments and other units are likely to make use of this product. The following units may have specific uses for it within their programs:

- Business Administration
- Criminal Justice
- Education
- ESL Programs
- Foreign Languages
- International Students
- Modern Languages
- Nursing
- Religious Studies
- Social Work

**Mango Administrator Contact:**

Angela Dunnington  
Head of Access Services  
Ph: 985-549-3485  
Email: adunnington@selu.edu  
Office: Sims 124
Mango Administration Portal

- Dashboard
- Settings
- Progress Tracking and Assessment
- Statistics (individual/group)
- Content Collections
- Manage all users, groups
- Promotional Materials
Mango Administration Portal

Login to the Mango Administration Portal (MAP) to access Statistics and Integration settings.

Email
Email Address

Password
Password

Log In
Forgot your Password?

Enjoy your improved MAP!

Over the past eight months, our developers have been hard at work updating the intricate framework that powers the MAP. Many of the changes are "under-the-hood", but we did sneak in a few improvements to the interfaces, too!

Along with a faster, more efficient experience, you'll also notice our newly improved user-management area where

- **Libraries**
  Mango is proud to be the most preferred remote-access language learning resource in public libraries across North America.

- **K - 12**
  Keep students engaged with conversations they can use immediately.

- **Higher Ed**
  Supplement existing programs and expand your language selection with over 50 foreign language and ESL courses.

- **Government**
  Your constituents come from all around the world. Mango can help you serve them better.

- **Corporate**
  Equip your employees with the language skills they need to thrive in today's diverse economy.
Mango Administration Portal

Dashboard

29146 Overall Sessions
Since 10/09/15

804 Registered Users
Registered users account for about 50% of usage.

+ 2% Monthly Growth
**Southeastern Louisiana University**

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<th>From:</th>
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<table>
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<tr>
<th>Total Sessions*</th>
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<td>Mobile Sessions</td>
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<td>Total Learning Time</td>
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<tr>
<td>Russian</td>
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Mango Administration Portal - *Mango Promote*

- Graphics and promotional materials on Mango Market
Campus Publicity/Marketing Efforts

LANGUAGES AND COMMUNICATION

Welcome!

Our degree programs feature innovative curricula that prepare our majors for careers to meet today's workforce demands. Our communication students receive educational opportunities in a wide range of areas, including speech fundamentals and interpersonal communication, media writing, production and direction, organizational communication, public relations, and all forms of Internet and digital communication. Our students also have access to state-of-the-art broadcast facilities.

Of Note...

Congratulations to Dr. Claire Procopio and Todd Delaney for winning the 2017-18 President’s Award.

Dr. Procopio (second from left) won for Teaching while

THE LION’S ROAR

Language learning software now available

By Karson Sharp  On February 23, 2016

DID YOU KNOW?

Mango Languages

Mango Languages is a language immersion software available to all Southeastern students, faculty, and staff containing over 70 languages including English.

Click here to sign up and begin using Mango!

Freshman athletic training major Kayla Fletcher uses Mango Languages to sharpen her foreign language skills.

The program can be accessed through the library’s website found on selu.edu. Students can use Mango anonymously, or they can create a profile to log their progress.

The Lion's Roar/Karson Sharp
International Education Week

Sims Memorial Library at Southeastern
November 7, 2016

Watch your language (literally) with Mango. Now available at Sims Library. Ask us how to get started.

Learn to speak...
French, Spanish, Latin, Pirate & more.

International Education Week: Nov. 14-17

Come to the lobby, we’ll introduce you to mango languages

Like Comment Share

Facebook

mango languages
International Education Week

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Come to the lobby, we’ll introduce you to mango.

Learn a new language with us.

Learn a New Language: Mango drop-in sessions
International Education Week

Study Abroad Photo Contest – Library Lobby

International Education Week Booth

Enjoy International Week!
Project Success Metrics and Assessment

- Usage surveys
- Bibliographic instruction sessions, face-to-face reference sessions, and LibGuide used to promote resource
Future Plans

• Continue to promote Mango Languages campus-wide (i.e., Library, Languages and Communication Department, Foreign Language Labs, International Initiatives Office, etc.)
• Create specialized LibGuides for ESL (credit, non-credit programs), study abroad programs
• Develop satisfaction surveys for students and faculty
QUESTIONS?

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