Welcome to LUC ‘13!

Welcome LOUIS Users!

The LOUIS team would like to welcome you to the twenty-first annual LOUIS Users Conference (LUC). It’s an interesting time in the field of library and information sciences as we encounter changes in our users’ needs, brought about by changes in technology and in higher education. We are continually endeavoring to remain responsive, adaptive, and relevant to our users’ needs, and doing so during a time of state and national transitions. Library and information sciences is a field at the forefront of change and our purpose here is to bring inspired people—like you, our partners—together to communicate and collaborate to ensure that we remain the premier source for our users’ research, learning, and teaching needs.

The 2013 conference is an exciting blend of programming. Areas covered include outreach, information literacy, electronic resources and electronic resource management, accreditation, statistics, interlibrary loan, integrated library systems, digital library, library planning and management, and professional advancement. The conference also has a new format. We’ve extended the second day and added several general sessions, including two “Lunch & Learn” sessions. We are excited to introduce poster sessions to LUC. And we are also very excited to have Dr. Jim Purcell, Commissioner of Higher Education, as our keynote speaker.

LOUIS is committed to continuing the services and support of our partners. Since last year, we have added two new staff members, undergone a strategic planning process to identify goals and objectives, and are working toward developing a business plan that will sustain us in the future. Together, we have met the challenges of our field and excelled, despite uncertainties and hardships, and we will continue to do so.

We’d like to thank everyone who submitted presentations and posters for this event. We’d like to thank our sponsors for their generosity: Sage | CQ Press, EBSCO Information Services, SirsiDynix, LearningExpress, IEEE, , Gale, Annual Reviews, CAS, Credo Reference, OCLC, Oxford University Press, Springshare, Thomson Reuters, Marivate, ProQuest, and Elsevier. Most of all, we’d like to thank all of you for attending and bringing your expertise to LUC 2013. You, our partners, have the vision, knowledge, experience, and motivation to carry us into the future. We could not do what we do without you.

The LOUIS Team

CathyLicare   KimZarman
MaryStovall   LisaShipall

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Program-at-a-Glance

Thursday | October 3
7:00 a.m.—8:30 a.m. Registration & Breakfast
8:30 a.m.—9:30 a.m. Opening Session & Keynote Address
9:45 a.m.—10:45 a.m. Concurrent Sessions
11:00 a.m.—12:00 p.m. Concurrent Sessions
12:00 p.m.—12:30 p.m. Buffet Lunch
12:30 p.m.—1:30 p.m. Lunch & Learn
1:30 p.m.—2:30 p.m. Concurrent Sessions
2:45 p.m.—3:45 p.m. Concurrent Sessions
4:00 p.m.—5:00 p.m. General Session
5:00 p.m.—5:30 p.m. Poster Session
5:30 p.m.—7:00 p.m. Reception

Friday | October 4
7:00 a.m.—8:00 a.m. Registration & Breakfast
8:00 a.m.—9:00 a.m. Concurrent Sessions
9:15 a.m.—10:15 a.m. Concurrent Sessions
10:30 a.m.—11:30 a.m. Concurrent Sessions
11:30 a.m.—12:00 p.m. Buffet Lunch
12:00 p.m.—1:00 p.m. Lunch & Learn
1:00 p.m.—2:00 p.m. Concurrent Sessions
2:15 p.m.—3:15 p.m. Concurrent Sessions
3:30 p.m. Closing Session & Giveaways
Keynote Speaker

Dr. Jim Purcell, Commissioner of Higher Education, Board of Regents

Dr. Jim Purcell is Louisiana’s 7th Commissioner of Higher Education. Purcell has more than 25 years experience working in public and private colleges and universities in five states. In his role as Commissioner of Higher Education in Louisiana, he oversees and supervises the operations of the Board of Regents’ staff and represents the state’s postsecondary education community as well as the general public. Dr. Purcell holds a B.S. in Public Administration from Auburn University, an M.Ed. in Counseling from the University of Montevallo, and an Ed.D. in Higher Education Administration from the University of Alabama.

Plenary Speaker

Eric Frierson, EBSCO

Eric Frierson has been a discovery services engineer with EBSCO for 8 months. Prior to coming to EBSCO, he was head of library systems at St. Edward’s University, a reference and instruction librarian at The University of Texas at Arlington, and an instructional technology librarian at The University of Michigan. His diverse background covers nearly all aspects of librarianship, and he applies his unique perspective to library systems and services.

Plenary Speaker

Peter Murray, Lyrisys

Peter Murray is the Assistant Director for Technology Services Development at LYRASIS. He received a MLIS from Simmons College and a Bachelor of Science degree in Systems Analysis from Miami University. Peter’s current activities include launching a digital repository service and the promotion of open source in libraries. His other interests include the application of JPEG 2000 for long term access and preservation to still and moving image content, distributed identity management systems, and with the moniker “The Disruptive Library Technology Jester” – the rapid advancement of library services in a social web world.

Interested in more training opportunities? Check our calendar! Available at www.louislibraries.org

Plenary Speaker

James Duggan, Director, Tulane Law Library

Strategic Planning Task Force

James E. Duggan has been Director of the Law Library and Associate Professor of Law at Tulane Law School since 2008. Previously, he held a number of positions at the School of Law Library at Southern Illinois University, Carbondale. He is a graduate of Virginia Tech, the University of Mississippi School of Law, and LSU. He is a past president of the American Association of Law Libraries, and is currently chair of the Association of American Law Schools’ Section on Law Libraries and Legal Information.

Plenary Speaker

Elaine Smyth, Interim Dean, LSU Libraries

Strategic Planning Task Force

Elaine Smyth is Interim Dean of the LSU Libraries. She has worked in the Libraries since 1988, when she joined the faculty as the head of the libraries’ manuscripts processing unit. During her tenure with LSU Libraries, she has also served as rare book curator, head of Special Collections, and as Assistant Dean of Libraries. Prior to coming to LSU, Smyth worked in multiple capacities with Cornell University’s Olin Library, and spent 6 years in the antiquarian book trade working for W. Thomas Taylor, bookseller and publisher in Austin, Texas. She earned her Master of Librarianship degree from the University of Washington in 1979, previously obtaining a bachelor’s degree in French literature in 1974 from Colorado College, located in Colorado Springs, Colo. Her areas of expertise include history of the book, book arts, fine printing, library administration, and grant writing.

Plenary Speaker

Charles Triche

Strategic Planning Task Force

Dr. Charles W. Triche III is Dean of University Libraries at the University of Louisiana at Lafayette. He has served the University in that capacity since 1997. He received his Doctor of Philosophy Degree from Louisiana State University in 1992. He is the author or co-author of fourteen books, 3 chapters in books and numerous reviews. In addition to his thirty-seven years at the University of Louisiana at Lafayette, he has held positions at Louisiana State University and Clemson University. Dr. Triche has served on many state-wide committees and task forces and was a member of the LALINC Executive Board for many years. His latest service has been on the LOUIS Strategic Planning Task Force.

Plenary Speaker

Sharon Mader

Strategic Planning Task Force

Sharon Mader has been Dean of Library Services at the University of New Orleans (USA) since 2000. In addition to her recent service on the LALINC Strategic Planning Committee, she previously served as chair of the LALINC Information Literacy Committee (2001-2002) and Chair of the LALINC Executive Committee (2004-2005). She is currently serving as Chair of the IFLA Information Literacy Section Standing Committee. Recent professional involvement includes presentations at the IFAP/UNESCO-sponsored International Conference on Media and Information Literacy in Knowledge Societies in Moscow (June 2012), at the Institutional Repository Day at Singapore Management University (August 2013), and at the European Conference on Information Literacy (October 2013). She holds a master’s degree in Library Science and a doctorate in Instructional Technology and Distance Education.
Thursday | October 3
Program Descriptions

8:30-9:30 a.m.

**Opening Session**
The Value of Higher Education in Today’s Society
Main Hall
Until recently there was a universal belief that higher education was critical to the development of a student's career and the progression of our communities. As state budgets have declined and higher education costs to students and families have increased, more focus has been placed on student success data and some have even questioned the value of postsecondary education. This presentation will communicate strategies to help educate the value of higher education, discuss current research findings, and highlight the importance of investing in higher education not just for the benefit of our students today, but for the advancement of our society tomorrow.

**Presenter:** Dr. Jim Purcell (Board of Regents)

9:45-10:45 a.m.

**Acquisitions Sharing Session**
Hampton Inn Meeting Room
This session will cover the basics of the Acquisitions Module in Symphony with time for questions. Also Dana Taylor will speak about e-DDA (electronic Demand Driven Acquisitions) at LSU. Share what is happening in Acquisitions at your library.

**Moderator:** Marsha Arrighi (LSU)

**EBSCO Admin-Overview, New & Upcoming Features**
Choctaw Room
EBSCOadmin is the administrative tool to manage customization & branding, profile creation, authentication, title lists, statistics and local collections of EBSCOhost resources. In this session you will learn more about all of these options within your EDS and EBSCOhost resources. We will highlight recent changes to the interface and give you a preview of what’s coming concerning the integration of AtoZ and holdings management.

**Presenters:** Mike Crowe & Lisa Jones (EBSCO)

**Googling for Answers: the Ins and Outs of Using Google Effectively**
Poplar Grove Room
Just like any tool, the usefulness of Google is determined by the skill of the user. While library databases are ideal for research, it’s important for researchers to understand how to properly use those resources that they will have access to after leaving the University setting. This session will teach you tricks to enhance your Google skills, including Google Scholar, and skills that transfer to other search engines.

**Presenter:** Sonnet Ireland (UNO)

**Student Supervisors Unite! Forming Student Supervisor Collaborations in the Library Cinclare Room**
As any library student supervisor knows, it’s a challenge to hire, train, and oversee multiple student workers. LSU Libraries is exploring ways to share ideas across departments, address library-wide concerns, and develop student worker trainings and programming. This session will discuss how supervisors can work collaboratively to resolve problems and initiate student worker programming. Time will be reserved at the end to give attendees an opportunity to share supervising practices in their libraries.

**Presenter:** Michelle Donlin (LSU)

11:00 a.m.—12:00 p.m.

**Alternatives to Traditional Article Delivery: The “Get It Now” Experience**
Allenpage Room
Southeastern is helping its students and faculty members obtain articles they cannot otherwise access because of publisher embargoes. Like most institutions, Southeastern purchases many journals we do not subscribe to through publishers’ websites. Copyright Clearance Center’s “Get It Now” service offers a cost-effective solution to providing library users with immediate access to full-text articles from unsubscribed journals. Please join this session to learn about the “Get It Now” service, including integration with ILLiad.

**Presenter:** Angela Dunnington (Southeastern)

**Do It Yourself: Custom Data Output with Symphony’s Seltools**
Poplar Grove Room
Have you ever wished you could output the data you want from a delivered report? Have you ever needed data by the end of the day and a custom report was not feasible? If you answered yes to either or both of these questions, this session is for you. Natalie will demonstrate how system administrators can use Symphony’s seltools to output data as needed.

**Presenter:** Natalie Palermo (LSU Law)

**EBSCO Usage Consolidation Service**
Choctaw Room
Gathering usage statistics for electronic resources is a time-consuming task all libraries undertake. Vendors are offering new services to help with this task. One vendor, EBSCO, has a new service called Usage Consolidation (UC), and a second service called Usage Consolidation Service (UCS). The Task Force was charged with testing and reviewing EBSCO’s products. The Task Force is responsible for reporting to the LALINC Executive Board their appraisal of the product(s) and for recommending whether or not the product(s) would be a good addition to the LOUIS suite of services offered to LOUIS members. The Task Force also has the authority to include or exclude similar products encountered during the course of this research. This session will provide an overview of the testing and review process and a summary of the Task Force’s current findings.

**Presenters:** Shanna Clevenger (Delgado), Rusty Gaspard (LSUA), & Jerome Marcantel (McNeese)

**LDL Sharing Session**
Hampton Inn Meeting Room
The Louisiana Digital Library (http://www.louisianadigitiallibrary.org) is considering changes to better meet the needs of participants and users. Join the collection administrators and LOUIS staff for a discussion about how the Louisiana Digital Library is meeting or not meeting your current digital collections needs. We welcome feedback and ideas to improve and expand this valuable statewide resource and would love to hear from you!

**Moderator:** Gina R. Costello (LSU)

**Literati - Best Practices for Increased Usage**
Executive Conference Room
With a focus on the Literati Platform, this hour long demonstration will offer an overview of the content, Topic Pages and research capabilities within Literati – a product which is available to all LOUIS institutions. After examining the ways in which your library users can conduct research on the Literati platform, we’ll share our Top Five Tips to increase Literati usage overall within your community.

**Presenter:** Lisa Hill (Credo)

**Oxford Reference: Answers with Authority**
Cinclare Room
Beyond Recreational Literacy: Linking Information from College to Community by Introducing an Online Academic Library into a High School Allendale Room

In addition to meeting several ACRL information literacy objectives, high school students who learn to find and use electronic information also increase their chances of academic success in college. “Beyond Recreational Literacy,” the focus of this presentation, is a cooperative project of LSU Eunice with Eunice High School for implementing dedicated computer access to college services, including library databases, for early-admission college students. The two-year project (2013-2014) includes surveying the need for access and instruction at the local high school; installing dedicated computers with default links to the LSUE website; training teachers in the use of myLSUE, Ledoux Library databases, and LSUE; publicizing the service; instructing students in online library research; and assessing the results.

Presenter: Stephanie Braunstein & Mike Waugh (LSU)

ILiad Sharing Session
Hampton Inn Meeting Room
Meet your ILL colleagues from around the state for a question and answer session on interlibrary loan procedures, practices, and solutions.
Moderator: Cayce Michael (LSU)

Text Collections and CONTENTdm
Cinclare Room
In this session, we will discuss how CONTENTdm can be used to handle collections of digitized monographs, text, or similar compound objects using digitized minute books from UNO’s Orleans Parish School Board collection as an example. There will be a brief demonstration of how to create a tab-delimited text file using Microsoft Excel that can then be used to upload monographs with page-level metadata. As time allows, there may also be a short discussion on the usability of CONTENTdm’s user interface and a comparison with other methods and standards of presenting digitized texts to users.
Presenter: Gena Chattin (UNO)

Updating the Future: The Next Wave of JSTOR User Data Analysis
Executive Conference Room
JSTOR is working on analyzing data from its millions of user interactions to help better understand users, research and teaching. This session will describe how our data analysis can help librarians understand JSTOR usage trends in their libraries and guide their acquisition of digitized archival collections.
Presenter: Ken DiFiore, M.L.I.S. (JSTOR)

Embedding Librarians Online
Chocataw Room
In Spring of 2013, Louisiana State University launched LSUE Online. LSUE Online offers students the opportunity to earn master’s degrees in four professional disciplines entirely online. With the implementation of LSUE Online, LSUE Libraries Reference librarians saw a unique opportunity to integrate library resources and services into the online environment. As LSUE Online’s enrollment grows and degree offerings expand, the Libraries will work to meet the needs of online faculty and students. This session will describe the steps LSUE Libraries have taken to be included in LSUE Online planning and roll out, the challenges that the Libraries must address to ensure the availability of services, and the current trends in the scholarship regarding libraries and distance/online learning.

Presenters: Cristina Caminita & Alice Daugherty (LSU)

Serials Sharing Session
Hampton Inn Meeting Room
This session will cover questions about serial predictions, creating control, and other useful tips for the Serials Librarian.
Moderator: James Hodges (UNO)

SirsiDynix MobileCirc: It’s Not Your Daddy’s PocketCirc
Poplar Grove Room
Carla will demonstrate MobileCirc, which will replace PocketCirc. MobileCirc includes tools for patron registration, circulation, inventory, holds, and weeding. It works on most hardware devices including tablets and smartphones. MobileCirc has more features, a better interface, and some seriously nifty functions that will dazzle and amaze!
Presenter: Carla Clark (SirsiDynix)

Tips for Publishing Professionally
Cinclare Room
Are you new to academic librarianship? Are you tenure-track AND encouraged (or required) to publish? Are you overwhelmed by the prospect of publishing and unsure of where to start? This session will contain advice and tips for publishing professionally (including writing materials reviews) and afford attendees the opportunity to ask questions about professional writing and open access journals.
Presenters: Walt Fontane (McNeese) & Megan Lowe (ULM)

Updates from Gale Cengage Learning
Executive Conference Room
This session will talk about the changes and updates to the Gale Cengage Learning resources and company structure. New and exciting changes are coming to Gale Cengage Learning and attendees will learn all about it. More updates to the interfaces will be covered.
Presenter: Julie Pepera (Gale Cengage)
**General Session**

**Doing More with EDS**

**Main Hall**

In this session, EBSCO Discovery Services Engineer Eric Frierson will lead a discussion on how to do more with EDS. The session will begin by placing EDS in the context of the research and learning process. How does EDS play a role in student achievement? Next, Eric will demonstrate customization options (widgets), integration options (search boxes), and bleeding-edge developments in EDS (integration into course management systems). The session will end in a brainstorming session for new ways to align EDS with student and faculty goals.

**Presenter:** Eric Frierson (EBSCO)

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**Poster Sessions**

**Main Hall**

**Attack the Slack in Your Stacks!: Shelf-Shifting Simplified**

With a new classroom space coming to Magnolia Library, significant shelf-shifting was required to move stacks and collections from the area designated for construction. This poster session will describe and explain the approach librarians took to calculate the amount of shelf-space that would need to be compressed and to determine precisely where this compression would need to begin. Compared to other shelf-shifting approaches the library staff researched, the method used by BRCC appears significantly simpler and involves fewer people.

**Presenters:** Shereen Marx & Kathy Seidel (BRCC)

**Building Digital Resources for Research: Creating a Digitized Collection of United States Army Corps of Engineers Publications and Related Historical Materials for Access and Preservation**

In 2011, the Federal Government Documents Department of Middleton Library, which has recently become a new Center of Excellence for Army Corps of Engineer documents for Association of Southeastern Research Libraries, decided to partner with Hill Memorial Library to create a new digital collection composed of “materials relating to waterways and flood control in the lower Mississippi Valley to provide ready access to a wealth of information that will be useful to geoscientists, engineers, policy makers, businesses, historians, social scientists, and the general public” (from “Project Summary” of grant proposal, 2011). After receiving partial grant funding from the Board of Regents, both libraries began to scan their USACE-related materials. This poster will illustrate the digitalization process undertaken by Middleton Library’s Government Documents Department of its Army Corps of Engineers collection. Ultimately, we hope by sharing the details of this project we will help Federal Depository Libraries promote their overall goal to disseminate federal government documents through the Federal Depository Library program, as well as their aspiration to enable researchers to locate all extant materials published by each federal government body.

**Presenters:** Jennifer Bely & Michelle Caldwell (LSU)

**Charging Up Your Students**

This spring, the UL Lafayette Student Technology Enhancement Program awarded $1,075 to implement the grant “Edith Garland Dupré Library: Charging Stations for Laptops & Mobile Devices.” This poster session will explain vendor selection, dealing with the vendors, installation of the charging lockers, and tips for a similar grant at other institutions. One of the charging stations, photos of the project, and a copy of the grant proposal will be available for viewing.

**Presenters:** Betsy Miguez & Susan Richard (ULL)

**Dedicated Study Space Within the Library and The Impact on Grades**

Many academic libraries have study rooms and open carrels for student use. The addition of a space specifically designed to be used for a college success course could add to the overall success and understanding achieved by students enrolled in those courses. At BRCC such a space has existed, and this poster session would examine the results of having this facility by comparing room usage data with grades earned in those courses during the Fall 2012 and Spring 2013 semesters.

**Presenter:** Peter Klubek (BRCC)

**Pet Therapy with Rescue Dogs, an Adorably Awesome Outreach Event**

This May marked the second Pet Therapy event at Southeastern, hosted by Sims Library, and once again, it was a not only a success with students, but a publicity boon for Sims. Although Southeastern’s FTE is around 15,000, most of our students are commuters and so university events are often poorly attended. Pet Therapy a practically perfect outreach event as it is free to host and requires very little preparation and only a few volunteers. The partner organization, ideally a not-for-profit animal rescue, raises awareness, recruits volunteers, and perhaps makes a bit of money. Best of all, students may change their perception of the library to a place that cares about their needs. My poster will focus on why a pet therapy event can be successful at any university and how libraries can host their own pet therapy events.

**Presenter:** Beth West (Southeastern)

**Reevaluating Sound Recording Collection Audiences and the Role of Consortial Borrowing**

Anecdotal evidence and a recent report from the University of Louisville published in Music Reference Services Quarterly describe rapidly declining circulation of CDs. Reasons for the decline are numerous and varied, from changes in faculty members, shifts in pedagogy that take advantage of the digital environment, and an apparent preference among today’s students to download their music to electronic devices. These shifts, however, do not diminish the research value of physical sound recordings. In many ways, the research value is increased due to the typically higher audio quality, the supplemental information contained in the booklet inserts, and the contextualization of any individual work when presented within a series of other works on disc.

This poster will look at some of these trends and re-assess target audiences, suggesting that limiting access to physical recordings to local institutions is, in most cases, no longer necessary; instead, this poster will propose that the broader research community should take on greater significance when thinking about access to physical sound recording collections. Accordingly, the poster will also briefly outline some of the findings of a recent study on interlibrary loan of sound recordings conducted by the Resources and Access Services Subcommittee of the Music Library Association.

**Presenter:** Lisa Hooper (Tulane)

**Virtual Resources Impact Actual Space at the Xavier University of Louisiana Library**

The Xavier Library was built in 1993 and has not undergone any renovations for aesthetic or functional reasons since. In 2005, Hurricane Katrina filled the library with 18 inches of water. This damage required that the first floor get new floor tiles and carpet. Wooden bookshelves were refurbished (bookshelf endings) and walls were painted but everything was restored to its original setup and nothing was modernized. This summer the Xavier Library will be modernized with new furniture and the creation of new work spaces for both patrons and employees. The basis of this change is electronic resources. As more virtual resources are purchased for the library collection, less shelving space is needed and more seating for library patrons can be made available. This summer, librarians will be working to create more useful library workspaces and a more inviting library that students can use as a community gathering place, information gathering place and study space. This poster will illustrate for conference attendees the Xavier Library before and after its renovation. It will also show how items formally collected in print and currently collected electronically, gave new space to the library.

**Presenters:** Nancy Hampton, Paul Haschak, & Paula Singleton (Xavier)

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**Friday | October 4**

**Program Descriptions**

**8:00-9:00 a.m.**

**Cataloging Sharing Session**

**Hampton Inn Meeting Room**

This session will cover your questions and topics regarding common issues and ideas involving the Cataloging Module. Come share with your cataloging colleagues.

**Moderator:** Natalie Palermo (LSU)

**EDI X12 Ordering and Invoicing using YBP’s GobiExport Plus**

**Executive Conference Room**

Sims Memorial Library at Southeastern Louisiana University recently implemented EDI X12 ordering and invoicing in order to streamline their acquisitions workflow. Using YBP’s GobiExport Plus support allows the acquisitions department to generate and send X12 orders directly to YBP using EDI file transmission and other SIRSI reports. X12 ordering and invoicing saves time by eliminating the need to search OCLC to import individual MARC records, key in bibliographic and other data to build purchase orders, or to create line by line invoices. The session will describe the implementation and the acquisitions workflow for this process of ordering books.

**Presenters:** Amy Baptist (Southeastern), Marie Barreilleux (LOUIS), & Paul Kelsey (Southeastern)

**Experiences in Embedded Librarianship**

**Chotaw Room**

Embedded librarianship involves integrating a librarian into the environment of the user.
Academic librarians can further connect with students and enhance student learning by embedding in courses. Librarians at Loyola University New Orleans have embedded and co-taught in a variety of courses with other professors. This presentation will share their experiences as embedded librarians in courses, such as Historical Methods, Interdisciplinary Humanities Research for honors students, Introduction to Film and Digital Media, Introduction to Music Industry Studies, and Sympotic Gospels.

**Presenters:** Teri Gallaway, Elizabeth Kelly, Brian Sullivan, & Malia Willey (Loyola)

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**The Future of FirstSearch and OCLC Discovery**

FirstSearch is bringing the user-friendly features of WorldCat.org together with the precision searching of FirstSearch to provide a better user experience for libraries using the FirstSearch service. The new user experience will provide separate user-specific views for staff and patrons to identify resources in library collections. The new experience includes more than 170 million additional article-level citations from content collections not currently searchable in FirstSearch, including sources such as JSTOR, Elsevier, etc. In addition, new functionality will be made available to libraries with an OCLC Cataloging subscription like localized searching (your library holdings can float to the top), linked data, etc.

**Presenter:** Suzanne Butte (OCLC)

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**Making the Software Do (More of) the Work:** Managing Government Documents

**Cincare Room**

The panel will share tips on using features of the SirsiDynix software to streamline and enhance the management and use of federal, state, and other government documents collections. Topics to be addressed include use of: item categories, item types, home locations, status flags, and other item-level information to facilitate precision search and retrieval of documents; reports in the weeding process; wizards for global editing; and LOUIS reports for tracking access to online government document resources via the OPAC.

**Presenters:** Karen Cook (State Library), Chuck Hughes (ULM), Doris Hutson (LSU), & Lori Smith (Southeastern)

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9:15-10:15 a.m.

**Indexing in eLibrary and Workflows**

**Chotaw Room**

Mark Witteman will demonstrate the difference between searching and browsing, and why some searches and browse fail where others succeed. Mark will show you how to access and interpret web pages that display your current browse and keyword indexing for each MARC tag. This will be a repeat of the Learning With LOUIS webinar Mark conducted on April 30, 2013.

**Presenter:** Mark Witteman (LOUIS)

LearningExpress Library”™ 3.0: It’s a Whole New Experience!

**Allendale Room**

This session will demonstrate the powerful new features and functionality in LearningExpress Library 3.0, the latest version of the popular online learning resource for academic and career test preparation, and reading, writing, math, and science basic skills improvement. Upgraded features include a sleek new format and user interface that provides easier access to content. Colleges have the option of posting links to the overall library or posting direct links to specific centers—a collection of related resources organized around a theme or classification of user (i.e., a college student, etc.). Users can now search and access tutorials, practice tests, and eBooks before signing in and downloading content into their secure personalized portfolio. “My Center.” The new test preparation tools enable users to select viewing answers during testing or at the end, after scoring. Practice in untimed or timed modes helps students prepare for a wide range of academic and career-oriented exams. The new tutorial design provides more feedback and guidance, including pre- and post-tutorial assessments and prescribed study plans with links to content for additional learning. Improving basic skills in reading, writing, math, and basic science will be easier than ever with more recommendations for follow-up learning, for further practice and review. LearningExpress Library”™ 3.0 is touch enabled and can be accessed from smart phones and tablets.

**Presenter:** Jackie Weber (LearningExpress)

**Reports Sharing Session**

**Hampton Inn Meeting Room**

This session will cover the basics of the Reports Module including creating templates, scheduling, and formatting. Bring your questions for your colleagues.

**Moderator:** Debra Harmon (BPCC)

**Seeing Our Work through ‘New Eyes’: What do Other Faculty Want us to Know?**

**Cincare Room**

In today’s university culture, we see less and less “cross pollination” between departments. We all come to our institutions, and “stay in our lanes” with very little interaction with other faculty. At Southeastern, two reference/instruction librarians decided to challenge that trend by seeking input from other teachers. Through this effort, they gained the unique opportunity to see their work through “new eyes,” free of library jargon. The focus of this presentation is on the information literacy priorities of the Freshmen English English. Insights were gathered by means of a survey and a follow-up focus group. The results were refreshingly perceptive and immediately applicable.

**Presenters:** Stephen Sanders & Mary Lou Strong (Southeastern)

SirsDynix Symphony Key Features – What’s Hot!

**Poplar Grove Room**

Are you taking full advantage of newer features available in recent Symphony upgrades? What is SirsDynix working on that you should be looking forward to? Remember that often, your library simply needs to request that new features be turned on. Don’t be left behind!

**Presenter:** Lisa Witteman (SirsDynix)

Using National Library Week to Gain Access to the Classroom

**Executive Conference Room**

This presentation will focus on strategies and activities during the past three years at SUNO that have developed a stronger relationship with faculty and students which have increased student retention at SUNO.

**Presenters:** Angelique Carson, Ingrid Carol Miles, Shatiqua Mosby-Wilson (SUNO)

10:30-11:30 a.m.

**Customizing Discovery**

**Chotaw Room**

LSU Libraries uses EBSCO Discovery Service (EDS) as the primary interface to search the library’s catalog and many of its electronic resources such as electronic journals and ebooks. Learn how LSU Libraries has customized the interfaces, developed custom links to access full-text databases and custom sidebar widgets that search Credo Reference and the Louisiana Digital Library.

**Presenter:** Mike Waugh (LSU)

**Deans & Directors Sharing Session**

**Hampton Inn Meeting Room**

Join us for an opportunity for our Library Deans and Directors to speak of recent learning experiences, to ask how-do-you-handle questions of their colleagues, to provide answers to libraries’ little questions, and the like.

**Moderator:** Robert Bremer (Nicholls)

Ready or Not, Here They Come: Reducing the Need to Access Unprocessed Materials through Digitization of University Archives

**Loyola University New Orleans Allendale Room**

Loyola University New Orleans University Archives are a largely unprocessed collection of institutional records. Despite this, the collection continues to be used by researchers both inside and outside of the University. Researchers are encouraged to access information about the university in the University Publications, particularly in our newly digitized yearbooks, bulletins, and newspapers. The yearbooks and bulletins were digitized by Lynsay and are hosted by the Internet Archive, and Special Collections & Archives (SC&A) has seen phenomenal numbers in terms of online use for these items. The Maroon newspaper was just digitized by Backstage Library Works and is available in the Louisiana Digital Library, a CONTENTdm collection. SC&A is now undergoing its first attempt at minimal processing through large-scale digitization of the University Photographs Collection. Rather than attempting to impose an organization on the tens of thousands of photos—most of which have no identifying information—the photos are digitized and then rehoused in the order in which they’re found, assigned an identifying number, and the digital objects added to the Louisiana Digital Library CONTENTdm collection. In addition, SC&A is attempting to crowd-source description of the photos from the Loyola community to enrich item metadata. Loyola is currently celebrating its Centennial. The University Archives detail the past one hundred years not only of the school’s history but also the histories of New Orleans, the Jesuits, and school life. This presentation will include a brief review of digitization and minimal processing literature and an opportunity to discuss the project thus far, and plans for the future.

**Presenters:** Elizabeth Kelly & Trish Nugent (Loyola)

**Spice Up Your Tech Life: IT Work & Resource Management with Spiceworks**

**Executive Conference Room**

Spiceworks is a free IT system management/inventory/help desk framework. This presentation will demonstrate how we have used Spiceworks at McNeese to inventory our library’s IT equipment,
Lunch & Learn
Local and Unique and Digital: An Evolving Trend for Libraries and Cultural Heritage Institutions
Main Hall
Libraries have been digitizing materials for decades as surrogates for access to physical materials, and in doing so have broadened the range of people and uses for library materials. With projects like Hathi Trust and Google Book Search systematically digitizing mass-produced monographs and making them available within the bounds of copyright law, libraries continue the trend of digitizing what is local and unique, and the emergence of projects like the Digital Public Library of America and OCLC’s WorldCat Digital Collection Gateway expand discoverability of the the local and unique well beyond the library’s traditional reach. This presentation provides an overview of this trend, updates on how libraries can do, and describes activities LYRASIS is doing to help libraries and other cultural heritage institutions expand their reach.
Presenter: Peter Murray (LYRASIS)

1:00-2:00 p.m.

CONTENtDm - The Whys and Hows of Customization Made Easy
Allendale Room
Is your institution using CONTENtDm? If so, great! But are you doing all that you can to show off your hard work? If your library’s CONTENtDm collections look plain and ordinary, you can polish them with design customizations! In this presentation we’ll show you why you should consider customizing your collections’ designs, and how easy it is to do it, including what you need to do in CONTENTDm’s administration panel and how to use basic graphics editing programs.
Presenters: Cyndy Robertson & Karen Niemla (ULM)

Circulation Sharing Session
Hampton Inn Meeting Room
Everyone knows that circulation is the most worry-free department of every library. Patrons are excited to pay our fines, policies are never challenged, and our student employees are born with advanced knowledge of Symphony. So…we’ll just have coffee, tell jokes, and pass around baby pictures in this session.
Moderator: Esther Blood (LSU)

Putting the ‘E’ in ERM: An Overview of CORAL Electronic Resources Management Executive Conference Room
The open source CORAL ERMS is an affordable (free!) way for librarians to manage their electronic resource holdings. CORAL allows librarians the ability to create individual resource records for usage statistics, vendor contacts, acquisitions and access information for each of their electronic holdings. Information that is placed in each record is customizable by the user. The presentation will give an overview of CORAL and detail how the LSU Law Library is using the system.
Presenter: Kevin Baggett (LSU Law)

2:15-3:15 p.m.

SirsisDy whole set of BLUEcloud modules: New functions that won’t require new money
Presentation: Carla Clark (SirsisDy whole)

Start up Fundraising: How Your Library Can Create Results in 100 Days
Choc tw Room
Do your library have a strategic plan for fundraising and grants? Does your library wish to jump-start its stagnant development efforts? This presentation describes first-hand experiences at the Monroe Library of Loyola University New Orleans. The two presenters, working with the library’s entire team of faculty and staff, have recently created a shared vision of development-related goals that, when implemented, is doable, builds team spirit, and produces meaningful results in the first 100 days—and well beyond.
Presenters: Michael Olson & Katherine Truxillo (Loyola)

The State of Information Literacy in Louisiana Higher Education
Cincrare Room
The LALINC Information Literacy Committee has a history of tracking the evolution of information literacy.
literacy across the state. The committee most recently surveyed LALINC members in 2012. This presentation will cover trends in the curricular integration of information literacy, background on information literacy requirements in the southern region, the history and results of the newest information literacy survey, and implications for the future of information literacy in Louisiana higher education. Special topics include the impact of budgetary hardships and the deletion of informational literacy as a general education requirement by the Louisiana Board of Regents. **Presenters:** Jessica Hutchings (McNeese) & Malia Willey (Loyola)

3:30 p.m.

CLOSING SESSION
Closing Remarks & LOUIS Q&A
Main Hall
Here is an opportunity for you to ask LOUIS your burning questions! Come join the LOUIS staff for a conference wrap-up and an open Q&A session. You can ask specific questions about LOUIS supported products and services, or more general questions related to the LOUIS Consortium and LALINC. You can submit questions anonymously in advance through the LOUIS website (https://sitesoa.lsu.edu/wp/louis/luc/) or drop it in the box at LUC! **Presenters:** LOUIS Team

Menu

**Thursday**

Breakfast: Scrambled eggs, sausage & bacon, biscuits, cinnamon rolls, fruit, yogurt, granola, and juice.

Lunch: Lasagna (meat or veggie), garden salad, squash medley, garlic breadsticks, and peach cobbler.

Reception
Hot crab dip, Mexican layered dip, grilled sausage with sauces, fruit & cheese tray, bread pudding, and mini pecan pies.

**Friday**

Breakfast: Cheese grits, croissants, assorted muffins, fruit, yogurt, granola, and juice.

Lunch: BBQ chicken and pork loin, green beans & baby carrots, apple pecan coleslaw, red beans & rice (vegetarian), dinner rolls, and warm apple crisp.

Marsha Arrighi
Louisiana State University

Kevin Baggett
Louisiana State University Law Center

Amy Baptist
Southeastern Louisiana University

Jaime K. Barrilleaux
LOUIS: The Louisiana Library Network

Jennifer Beyl
Louisiana State University

Esther Blood
Louisiana State University at Alexandria

Stephanie Braunstein
Louisiana State University

Robert Bremer
Nicholls State University

Gena Bridgewater
Delgado Community College

Patricia Brown
Louisiana State University at Eunice

Suzanne Butte
OCLC

Michelle Caldwell
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Cristina Caminita
Louisiana State University

Angelique Carson
Southern University New Orleans

Gena Chattin
University of New Orleans

Carla Clark
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Delgado Community College

Karen Cook
State Library of Louisiana

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EBSCO Information Services

Alice Daugherty
Louisiana State University

Brian DeMarchi
Thomson Reuters

Ken Diflore
JSTOR

Michelle Donlin
Louisiana State University

Angela Dunnington
Southeastern Louisiana University

Walt Fontane
McNeese State University

Laurie Gaillard
Southern University New Orleans

Teri Gallaway
Loyola University New Orleans

Rusty Gaspard
Louisiana State University at Alexandria

Linda Smith Griffin
Louisiana State University

Nancy Hampton
Xavier University

Debra Harmon
Bossier Parish Community College

Paul Haschak
Xavier University

Lisa Hill
Credo

James Hodges
University of New Orleans

Rosalind Hollins
Louisiana State University

Lisa Hooper
Tulane University

Charles ‘Chuck’ Hughes
University of Louisiana at Monroe

Jessica Hutchings
McNeese State University

Doris Hutson
Louisiana State University

Sonnet Ireland
University of New Orleans

Jennifer Jackson
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Elizabeth Kelly
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Paul Kelsey
Southeastern Louisiana University

Peter Klube
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Megan Lowe
University of Louisiana at Monroe

Herbert W. McGuin
Southeastern Louisiana University

Jennifer Maloney
Oxford

Jerome Marcantel
McNeese State University

Shereen Marx
Baton Rouge Community College

Cayce Michael
Louisiana State University

Betsy Miguez
University of Louisiana at Lafayette

Ingrid Carol Miles
Southern University New Orleans

Shatiqua Mosby-Wilson
Southern University New Orleans

Catherine Mungall
Louisiana State University

Karen Niemila
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Trish Nugent
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Michael Olson
Loyola University New Orleans

Natalie Palermo
Louisiana State University Law Center

Adam Parker
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Julie Peeper
Gale Cengage

Susan Richard
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Courtney Rimes-Storz
Delgado Community College

Cindy Robertson
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Stephen Sanders
Southeastern Louisiana University

Kathy Seidel
Baton Rouge Community College

Paula Singleton
Xavier University

Earrnolyn ‘Lynn’ Smith
LexisNexis

Lori Smith
Southeastern Louisiana University

Mary Lou Strong
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Brian Sullivan
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Katherine Trusillo
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Mike Waugh
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