OCLC Services

What’s New

LOUIS Users Conference
October 5, 2006

Doug Potts
Director, Network Partner Programs
Senior Library Services Consultant, Major Programs
Open WorldCat Partners
WorldCat.org

Search for an item in libraries near you:

Enter a title, subject or person

Search

Put our search box on your site

Let visitors to your homepage or blog try WorldCat

See other ways you can use WorldCat

- Google, Yahoo! and other Web sites
- On-site at your library
- Regional or topical library groups

Get browser tools

Search libraries from your toolbar; create a link to the WorldCat page for an item

WorldCat is the world's largest library network

Learn more

Join our Affiliate Program - Librarians: Put your library in WorldCat

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WorldCat is provided by OCLC Online Computer Library Center, Inc. on behalf of its member libraries.
eSerials Holdings service

- Increase visibility and availability of eSerials holdings
- EBSCO, Ex Libris, Serials Solutions, TDNet
- Automated holdings maintenance for eSerials in WorldCat

Coming July 2006
OCLC Terminologies Service

- MeSH
- Dublin Core
- GSAFD
- Newspaper Genre List
- TGM I
- TGM II
ON THE HORIZON

WorldCat Selection service

- ITSO CUL—Cornell University Libraries
- Aux Amateurs de Livres International
- Blackwell’s Book Services
- Casalini Libri
- Otto Harrassowitz
Content Cooperative Pilot

- Carnegie Library of Pittsburgh
- Connecticut History Online Group Catalog
  - Connecticut Historical Society
  - Mystic Seaport Museum
  - University of Connecticut
- Connecticut State Library
- Franklin & Marshall College
- Massachusetts Historical Society
- Montana Historical Society
- Mt. Lebanon Public Library
- Ohio Historical Society
- Quinnipiac University
- Santa Monica Public Library
- State Library of New Mexico
- University of Arizona
- University of Hong Kong
- University of Illinois at Urbana Champaign
- Wellesley College
Automatic Cataloging

- Extracts metadata from source document
- Automatically populates bib record for editing
- Automatically generates URL link to digital content
Extract Metadata

Create

Record

Create a new record in [MARC Template] format.

Use the [Books] workform.

[Apply default constant data]

Create  Reset
Extract data from local file
Metadata Extracted & Added to Record
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<tr>
<th>Field</th>
<th>Value</th>
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<tr>
<td>$b</td>
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Options: Save Record, Submit for Review, Update Holdings.
### OCLC Connexion

**Navigation Menu**
- Cataloging
  - Home
  - Help
  - Diacritics
  - Contact
  - Logoff

**Main Window**
- **Edit**
  - Editing Master Record
  - Attach Digital Content
  - Cancel Changes
  - Check URL Status
  - Control All Headings and DDC
  - Create Digital Archive Link
  - Display Record
  - Reformat Record
  - Unedit Record

- **Action**
  - Action

- **View**
  - MARC Template

**Holdings in OCLC - no other holdings**

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<th><strong>Replaced</strong></th>
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<th><strong>Ills</strong></th>
<th><strong>GPub</strong></th>
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**URL for Digital Archive content**

http://digitalarchive.oclc.org/request?id=oclcnum:70081710 &pid=3 OCLC Digital Archive
ECHO DEPository Project

Judith Cobb
Online Computer Library Center, Inc., Dublin, Ohio

Richard Pearce-Moses
Arizona State Library, Archives and Public Records, Phoenix, Arizona

Taylor Surface
Online Computer Library Center, Inc., Dublin, Ohio

Abstract

The Exploring Collaborations to Harness Objects in a Digital Environment for Preservation (ECHO DEPository) project aims to address the issues of how we collect, manage, preserve, and make useful the enormous amount of digital information our culture is now producing. Other digital collections of ephemeral materials, such as online news articles, blog posts, and microblog entries, may have never been received in print. However, web documents present a number of challenges to traditional ways of curating a print-based collection. The web is used to distribute ephemeral documents, in addition to official reports and publications, making it difficult to clearly distinguish documents that should be added to a collection. Web documents often lack the formal elements of printed
Discovery & Access through WorldCat
WorldCat Detailed Record

- Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

Results

- List of Records
- Detailed Record
- Marked Records
- Saved Records
- Go to page

WorldCat results for: kw: echodepositary, Record 1 of 1.

Detailed Record

- Add/View Comments

ECHODepository Project

- English
- Internet Resource

GET THIS ITEM

- Access: http://digitalarchive.oclc.org/request?id%3Dolcnum%3DA70081710

Availability:

- Check the catalogs in your library.
- Libraries worldwide that own item: 1
- Connect to the catalog at the OCLC Library & Information Center
- Borrow this item from another library (Interlibrary Loan)

External Resources:

- Link to resolver
- Find this item at Barnes & Noble.com (Bookseller)
- Find this item at Biblio (Bookseller)
- Find this item at Direct Textbooks, Inc. (Bookseller)
ECHO DEPository Project

Judith Cobb
Online Computer Library Center, Inc., Dublin, Ohio

Richard Pearce-Moses
Arizona State Library, Archives and Public Records, Phoenix, Arizona

Taylor Surface
Online Computer Library Center, Inc., Dublin, Ohio
NetLibrary

Premiere eContent provider for libraries

*114,000 eBook titles*
3,400 Publicly Accessible
2,000 eAudiobooks

5,900 eJournals from 66 publishers

14,000 libraries
NetLibrary content growth

- 400+ publishers
- 80% of content being added is frontlist
  - More than 19,300 titles published 2003-2005
  - 26,300 titles published 2000-2002
- Increasingly more high demand content
  - More than 20,000 titles in FY06
  - Moving publishers to more simultaneous release of “e” and “p”
  - More than 2,000 K-12 titles
A wide range of subjects

- Business, economics and management
- Computers
- Criminal Justice
- Education
- Engineering/technology
- History
- Literature
- Popular fiction
- Personal development
- Social sciences
eAudiobooks

- Download to desktop, laptop or portable device or Windows Media Player compatible device
- Annual subscription with nearly **2000 titles** available for simultaneous download
- About 30 titles being added monthly
eAudiobook collections

- Core Collection
- CEV Holy Bible
- Children’s and YA for publics
- eAudioEssentials
- K-12 Schools Collection
- Pimsleur Language Series
- Popular Fiction for Academic Libraries
- Coming soon: Great Lecture Collection
eAudiobook Devices
How to Access NetLibrary

Web access

- NEW! NetLibrary Authentication Server
- IP authentication
- Link from your library’s Web page to NetLibrary
- Via WorldCat
- Direct link from your OPAC

Load MARC records for maximum access and usage
NetLibrary provides access to your library’s eContent collection. eContent is the digital version of books, journals, and database content. You can access your library’s eContent 24 hours a day, seven days a week. Learn More...
Search Results

Did you mean: history?

Results 1 - 17 of 17 for history
Search took: 0.499 secs

1. Cather, Canon, and the Politics of Reading
   by Carlin, Deborah.
   Even my father said 'histry' Wasn't that the right and easy way to say it?" (284).
   View this eBook | Show Details | Add to My List

2. The Empire Writes Back: Theory and Practice in Post-colonial Literatures
   by Ashcroft, Bill.; Griffiths, Gareth; Tiffin, Helen.
   The interpretation mete give histriy is people the world over always searchin' an' feelin' ...
   An' when them dead an' gone, histriy write things 'bout them that them themself would
   not have know or understand.
   View this eBook | Show Details | Add to My List

3. Playing the Races: Ethnic Caricature and American Literary Realism
   by Wonham, Henry B.
   Not even Bertha Dorset, Lily's principal rival, belongs to her "race," for Bertha's social histri...
   onics impress Selden as "too free, too fluent, for perfect naturalness," Edith Wharton's
   Flamboyant Copy... and "perfect naturalness" in the performance of rigid social
   conventionalities is the essence of Lily's exclusive racial identity.
   View this eBook | Show Details | Add to My List
Promotional tools

NetLibrary marketing kits

- Posters
- Table tents
- Shelf wobblers
- Ads
- Press releases

For more, visit:
www.oclc.org/netlibrary/marketingkit
Acquisitions models (eBooks)

One model doesn’t fit all

- **Buy by the title** (Title Select)
- **Sets bundled by subject** (Subject sets)
- **Shared Collections**
  - A new model
  - Purchase on-demand
Success story:

The Marion County (IN) Internet Library

* A growing eBook collection based on confirmed usage

- **Goal**: Offer a large eBook collection
- **Challenge**: Purchasing just the titles offering broad appeal
- **Solution**: Purchase on-demand Acquisition (Allows users access to many titles, only the viewed titles are purchased)
- **Result**: 2,500 average accesses per month

“NetLibrary has a really rich collection. When needs come up, something is there.”

David Lewis, Dean of IUPUI, University Libraries
Summary

- Automatic check-in
- Trusted content
- ILS integration
- WorldCat on FirstSearch integration
- Reporting
- Cataloged MARC records
- PROVEN!
WorldCat Collection Analysis

- Enables libraries to:
  - Analyze collection age & subject content
  - Compare collection to other OCLC member libraries to identify overlap and uniqueness
  - Analyze group collections for uniqueness & overlap for cooperative collection development
Benefits and Advantages

- Supports accreditation efforts
- Facilitates collection development
  - Identifies collection strengths and weaknesses
  - Provides lists for acquisitions, weeding, move to offsite storage, preservation, etc.
- Substantiates funding requests to fill gaps
- Data always available & refreshed quarterly
- Requires no data preparation
Reports

- Based on OCLC Conspectus
  - Supports LC, Dewey, NLM classification systems

- Provide information on . . .
  - Material subjects
  - Publication date
  - Languages
  - Formats
  - Audience level
## Group Analysis View

### WorldCat Collection Analysis: Analysis Results (Staff View)

- Click the ▶ or ◀ icon to expand a row.
- Click the ▶ icon to graph a row by the Column values.

### Data to Analyze: COLLECTION ANALYSIS DEMO

#### Column Values: Publication Date

#### Row Expansion Order: Library > Division > Language > Format > Audience

#### Limits: (No Limits Selected)

### Data to Analyze: COLLECTION ANALYSIS DEMO

<table>
<thead>
<tr>
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### Session timeout: 14:55
**Division level**

Data to Analyze: COLLECTION ANALYSIS DEMO
Column Values: Publication Date
Row Expansion Order: Library > Division > Language > Format > Audience
Limits: (No Limits Selected)

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**Data to Analyze:** COLLECTION ANALYSIS DEMO  
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**Limits:** (No Limits Selected)

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**Session timeout:** 14:57
### Subjects/Call Number Display

**WorldCat Collection Analysis: Analysis Results**

- Click the ▼ or ▼ icons to expand a row
- Click the ▲ icon to graph a row by the column values

#### Results

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**Session timeout: 14:47**
Reports for Library Groups

- Reports for individual libraries within group
  - Age & content analysis

- Comparison of each library with each of the other libraries in the group
  - Overlap
  - Uniqueness

- Aggregated view of entire group
  - Age & content analysis

NOTE: groups only have access to libraries in the group and each group cannot exceed 100 OCLC symbols.
WorldCat Collection Analysis

Pre-defined groups:
- Google 5
- Top 20 ARLs
- Top 10 liberal arts colleges
- Education subject areas

Authoritative list comparisons:
- Books for College Libraries
- Choice—Outstanding Academic Titles
- Booklist
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Graph View by Publication Date
## Overlap View

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Column Values: **Overlap**  
Row Expansion Order: **Library > Division > Language > Format > Audience**  
Limits: (No Limits Selected)

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# Overlap by Categories

## WorldCat Collection Analysis: Analysis Results

- Click the ▼ or ▶ icons to expand a row
- Click the ▶ icon to graph a row by the Column values

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- **Column Values:** Overlap
- **Row Expansion Order:** Library > Division > Language > Format > Audience
- **Limits:** (No Limits Selected)

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Thank You!