The Future is Now: BLUEcloud products

- The BLUEcloud strategy represents a change in the company’s vision and development plans for our products.

- Moving forward, **products will be cloud-based.**

- Moving forward, **products will work for either the Horizon or the Symphony platform.**

- BLUEcloud **products will incorporate “Best in Show” functionality from both Horizon and Symphony.**

- **BLUEcloud products will be designed to be accessible on more kinds of hardware, on most operating systems, and through most browsers.**
The BLUEcloud suite of products is divided into three conceptual areas:

- BLUEcloud staff products
- BLUEcloud patron discovery products
- BLUEcloud marketplace products

*The marketplace products build on the patron discovery products*
BLUEcloud SUITE

BLUEcloud Staff
- MobileCirc
- BLUEcloud Analytics

BLUEcloud Marketplace
- eResource Central

BLUEcloud Discovery
- Enterprise
- BookMyne
- Social Library

Cataloging
- Global Vendor Access

Circulation
- Global Title Lists

Acquisitions

Serials
- BookMyne
BLUEcloud Staff Tools

- **Acquisitions**  →  Replaces Horizon & Symphony desktop client module. *
- **Cataloging**  →  Replaces Horizon & Symphony desktop client module. *
- **Serials**  →  Replaces Horizon & Symphony desktop client module. *
- **Circulation**  →  Replaces Horizon & Symphony desktop client module. *
- **Mobile Circ**  →  Replaces Pocket Circ.
- **BLUEcloud Analytics**  →  Replaces Director’s Station.
- **Universal Admin Interface**  →

*New!!* A one-stop shop for all modules, administration, configuration, staff workflows

*Horizon and Symphony desktop clients will not ride off into the sunset, but development will eventually be focused on the BLUEcloud modules.*
BLUEcloud Patron Discovery

• Enterprise, Portfolio, eResource Central ➔
  – Already released

• BookMyne ➔
  – Already released, but currently undergoing HTML5 makeover

• Social Library ➔
  – Already released, but currently undergoing HTML5 makeover
BLUEcloud Patron Discovery

- BLUEcloud Pac →
  - in development
  - will replace e-Library & HIP as the standard online catalog option for both Horizon and Symphony *
  - subset of Enterprise features
  - can integrate with eResource Central
  - can integrate with Marketplace products

*Horizon and Symphony online catalogs will not ride off into the sunset, but development will eventually be focused on the BLUEcloud modules.*
BLUEcloud Marketplace

• Tradition:
  – The library only showed the patron the content that the library owned or licensed for access (i.e. databases with journals).
  – The patron could view & download, or check out, or place a hold, or submit a purchase request for more copies.
BLUEcloud Marketplace

• Phase one
  – Buy it now: The library can offer the patron the option to purchase a copy, through a vendor, of something that she finds in the online catalog.
  – Buy and donate: The library can offer the patron the option to purchase a copy, through a vendor, of something that she finds in the catalog, and then donate that item to the library when she is through with it. (Primarily e-content)
BLUEcloud Marketplace

• Phase two
  – The library can show the patron what it owns/licenses, AND what it does NOT currently own or license.
  – The patron can:
    • Buy it now
    • Buy and donate (patron driven acquisitions, or PDA)
    • Ask the library to buy it now (demand driven acquisitions, or DDA)
    • Rent it (think of students and textbooks)
BLUEcloud Marketplace

How will we accomplish this universal catalog?

• Global Title Lists
  – Acquisitions staff and patrons can see everything that is available

• Global Vendor Access
  – Acquisitions staff and patrons can see purchase options from multiple vendors