CONTENTdm
The Whys and Hows of Customization
...Made Easy

Karen Niemla, Reference Librarian & “webmaster”
Cyndy Robertson, Asst. Dean & Coord. of Special Collections

The University of Louisiana at Monroe
THE GRANT

• Louisiana Board of Regents Enhancement Grant in 2009 provided funding for equipment needed to digitize, promote and acquire additional images of historic items of interest to students, patrons and researchers.

• Louisiana Digital Library (LDL) is an online library of digital materials about Louisiana’s history, people and places.

• ULM wanted a presence on the Louisiana Digital Library
THE EQUIPMENT

• Computer – Desktop and Laptop
• Software - CONTENTdm
• Scanners – EPSON Perfectopm V700 Photo Scanner, ST200X Series Digital Film Viewer, PS5000C Book Scanner, Canon CanoScan LiDe 100 portable scanner
• Other – camera, printer
The COLLECTIONS

• **Griffin 1932 Flood** – 310 images the majority of which were made from negatives

• **Northeast Louisiana Historic Images** – 350 images many of which were scanned off-site at public libraries in the northeast Louisiana region

• **Edna Tiny Tarbutton** – 934 images mainly in the form of compound objects from scorebooks from the 8 state championship basketball seasons

• **McMurrnan and Conner Family** – 671 images and transcriptions of letters from the reconstruction era

• **Andrew Augustus Gunby** (not yet published)
Select an institution to display their collections:

- Amistad Research Center
- Louisiana Sea Grant
- Louisiana State Archives
- Louisiana State Museum
- Louisiana State University (LSU)
- Louisiana State University at Shreveport (LSUS)
- Louisiana State University Health Sciences Center New Orleans
- Louisiana State University Health Sciences Center Shreveport
- Louisiana Tech University
- Loyola University New Orleans
- McNeese State University
- New Orleans City Archives
- New Orleans Public Library
- Nicholls State University
- Northwestern State University
- Ogden Museum of Southern Art
- Southern University and A and M College (SUBR)
- State Library Of Louisiana
- The Historic New Orleans Collection
- Tulane University
- University of Louisiana at Lafayette
- University of Louisiana at Monroe
- University of New Orleans
Collections by > Institution > University of Louisiana at Monroe:

[select all collections] [de-select all collections]

Please select the collections below you wish to search within.

Edna Tiny Tarbutton Collection
The collection contains items that document the career of national records setting and Hall of Fame coach, Edna Edna Tiny Tarbutton. She coached all of her 33 years at Cotton where she posted 654 wins, 292 losses and 2 ties. Her honors include four Halls of Fame: Louisiana High School Athletic Association Hall of Fame, Louisiana Sports Writers Hall of Fame, National High School Hall of Fame and the Women's Basketball Hall of Fame.

Contact: ULM Library Special Collections, specialections@ulm.edu, 318.342.1054
More information about this Collection
Browse Items in this Collection

Griffin 1832 Flood Collection
This collection contains over 300 images that document the rising Ouachita River flood waters in the Monroe and West Monroe, Louisiana area during the spring of 1832.

Contact: ULM Library Special Collections, specialections@ulm.edu, 318.342.1054
More information about this Collection
Browse Items in this Collection

Mary McMurran and Corner Family
The bulk of the collection consists of transcripts of correspondence between Mrs. Mary Louisa Turner McMurran, widow of John T. McMurran and plantation manager between 1866 and 1879. This correspondence pertains to plantation farming, weather, legal matters and life in general in Natchez, Mississippi and the surrounding areas including More in Tensas Parish, Louisiana during Reconstruction. The collection also contains images of photographs and postcards from the Audrey Diltron Corner family, descendants of Judge Edward Turner.

Contact: Cyndy Robertson, crobertson@ulm.edu, 318.342.1054
More information about this Collection
Browse Items in this Collection

Northeast Louisiana Historic Images Collection
This collection contains images that document the history and culture of northeast Louisiana. The University of Louisiana at Monroe Library Special Collections received a Louisiana Board of Regents Enhancement Grant to digitize images belonging to public libraries and patrons from the Trailblazer Library System.

Contact: specialections@ulm.edu, 318.342.1054
More information about this Collection
Browse Items in this Collection
Databases by Name Quick List

See Databases by Name Expanded

A
AccessPharmacy
ACM Digital Library
African American Newspapers
America's Historical Newspapers
Annual Reviews
ARTSTOR

B
Bayou State Periodical Index ▼
Biography Resource Center
BioOne

C
ClinicalKey
College Source Online (catalogs) *
Counseling and Therapy in Video
CQ Researcher
Credo Literati

D
Dissertations & Theses
Directory of Open Access Journals ▼

E-K
EBSCOhost
EBSCO Discovery
Gale Virtual Reference Library
Google Scholar
IEEE Digital Library
Import Genius *
JSTOR

L
LearningExpress Library ?
LexisNexis Academic
Literature Resource Center
Louisiana Digital Library ▼

M
MarketLine Advantage
MathSci Net
MRI+

N
Navajo Music Library
Nursing & Allied Health Source
Nursing Reference Center

O-P
OCLC WorldCat
Oxford English Dictionary
Project Gutenberg ▼

R-S
RIA Tax Services User Registration *
RIA Tax Services Checkpoint (Search) ?
SciFinder Scholar (ask Reference Dept.)
Schraber Writers Series

T-Z
Twayne Author Series
ULM Electronic Journals (Ebsco A to Z)
ULM College of Pharmacy Resources
Web of Knowledge

* = not available off-campus
? = requires account creation on-campus
▼ = free

Off Campus Access Help
Having Trouble? Contact us

Many of these resources are brought to you by: Louis®
## Databases by Name Quick List

<table>
<thead>
<tr>
<th>Database Name</th>
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</thead>
<tbody>
<tr>
<td>AccessPharmacy</td>
<td>Dissertations &amp; Theses</td>
<td>Naxos Music Library</td>
</tr>
<tr>
<td>ACM Digital Library</td>
<td>Directory of Open Access Journals</td>
<td>Nursing &amp; Allied Health Source</td>
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<td>African American Newspapers</td>
<td>EBSCOhost</td>
<td>Nursing Reference Center</td>
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<td>LearningExpress Library</td>
<td>RIA Tax Services Checkpoint (Search)</td>
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<td>BioOne</td>
<td>LexisNexis Academic</td>
<td>SciFinder Scholar (ask Reference Dept.)</td>
</tr>
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<td>College Source Online (catalogs)</td>
<td>Literature Resource Center</td>
<td>Scribner Writers Series</td>
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<td>Counseling and Therapy in Video</td>
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<td>ULM College of Pharmacy Resources</td>
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Many of these resources are brought to you by The Lousianana Library Network

## Databases by Name Expanded

- **Academic Search** ◆ Complete
- AccessPharmacy
Special Collections & Archives

Hours

Monday - Thursday 7:30am - 5:00pm
Friday 7:30am - 11:30am
Saturday - Sunday Closed
(See Library Schedule for exceptions)

How to Search

Use the ULM Library Catalog link to search for books in Special Collections including the Bateman Military History Collection, the Gilhula-Breard Civil War Collection, local history, faculty publications and ULM theses and dissertations.

Manuscripts

On-line finding aids are available for the Otto E. Passman Collection and the James A. Noe Collection. Visit Special Collections for information on other manuscript collections including the Griffin Photograph Collection.

Exhibits, Programs, and Collections

Visit the "Exhibits and more" page to learn about many fascinating things to see in ULM's Special Collections.

Using Special Collections for Research
PowerPoint tutorial

Online Collections

- Edna Tiny Tarbutton Collection
- Griffin 1932 Flood Collection
- Mary McMurrin and Conner Family
- Northeast Louisiana Historic Images Collection
- and other online library collections at the Louisiana Digital Library

Newsletter

Special Collections produces a seasonal newsletter:
Fall 2012 - Spring 2013 | Spring 2012 | Fall 2011 | Spring 2011 | Fall 2010 | Spring 2010 | Fall 2009
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Using Special Collections for Research

<a href="KeystoContemporaryHistory.ppt">PowerPoint tutorial</a>

Online Collections

<ul id="navlist">
<li>and other online library collections at the <a href="http://www.louisianadigitallibrary.org/">Louisiana Digital Library</a></li>
</ul>

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- James A. Noe Collection
- Griffin Photograph Collection
- Exhibits, Programs, and Collections
- Online Collections

Edna Tinley Tarbutton Collection
Northeast Louisiana Historic Images Collection
Griffin 1932 Flood Collection
Mary McElhaney and Conner Family
Louisiana Digital Library
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Phone - (318) 342-1054
Fax - (318) 342 1232

Records Management

Special Collections is the official Records Center of ULM. See the Records Management page for details.

Links and Other Information

Louisiana State Archives
National Archives
• Meet Jamie Schmoe!
  – S/he probably has never seen your physical collections
  – Perhaps has never even seen your library
  – Doesn’t know what’s in your online LDL collections
  – Might not even know or yet care what the LDL or ContentDM is
<table>
<thead>
<tr>
<th>Thumbnail</th>
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<td>For Audley</td>
<td>Correspondence; Cotton plantations</td>
<td>Image of flower print reverse is written with “For Audley painted by Mary McCreery who died in 1840 - my aunt for whom I was named”</td>
<td>Mary McMurran and Conner Family</td>
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<td></td>
<td>James Carson Letter</td>
<td>Correspondence; Cotton plantations</td>
<td>Transcription of letter 224 from James Carson to Mary McMurran concerning business arrangements</td>
<td>Mary McMurran and Conner Family</td>
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OK, so it’s just another page.
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</table>
If a job is worth doing, it's worth doing well.
ULM COLOR REPRODUCTION MATCHING SYSTEM

MAROON

PRINT SPOT COLOR:
Pantone 505

PRINT PROCESS COLOR:
C=0, M=100, Y=35, K=66

WEB:
R=102, G=0, B=0
Hexadecimal: #660000

THREAD:
Madeira 1385
RA 2268
GS/SULKY 1035

GOLD

PRINT SPOT COLOR:
Pantone 872
(Metallic Gold)

PRINT PROCESS COLOR:
C=0, M=30, Y=70, K=35
(70% tinted is preferred)
(Sample swatch is CMYK @ 70%)

WEB:
R=163, G=144, B=88
Hexadecimal: #a9056

THREAD:
Madeira 1192
RA 2333
GS/SULKY 1262

ALTERNATE GOLD

PRINT SPOT COLOR:
Pantone 1255
(Only used in spot color printing for which metallic inks are not suitable.)

BLACK

PRINT SPOT COLOR:
Black

PRINT PROCESS COLOR:
C=50, M=50, Y=0, K=100

WEB:
R=0, G=0, B=0
Hexadecimal: #000000

THREAD:
Black
# ULM Color Reproduction Matching System

## Maroon
- **Print Spot Color:** Pantone 505
- **Print Process Color:** C=0, M=100, Y=35, K=66
- **Web:** R=102, G=0, B=0
- **Hexadecimal:** #660000
- **Thread:** Madeira 1385, RA 2268, GS/Sulky 1035

## Gold
- **Print Spot Color:** Pantone 872 (Metallic Gold)
- **Print Process Color:** C=0, M=30, Y=70, K=35 (70% tinted is preferred), Sample swatch is CMYK @ 70%.
- **Web:** R=163, G=144, B=88
- **Hexadecimal:** #a39056
- **Thread:** Madeira 1192, RA 2333, GS/Sulky 1262

## Alternate Gold
- **Print Spot Color:** Pantone 1255
- **(Only used in spot color printing for which metallic inks are not suitable.)**
• New image can be a bit taller
  • Don’t push content down too far
• Not much wider
• Will blend into banner background color
Use layers if you can.
• Does it represent the collection?
• Does it fit the dimensions we need?
• Might it look interesting to Jamie?
Graphics are not archival. You can adjust them to your needs.
So... why not her?
Putting it in CONTENTdm
Authentication Required

A username and password are being requested by https://server16313.contentdm.unc.edu.org. The site says: "ByPassword"

User Name: [Input]
Password: [Input]

[OK] [Cancel]
Configurations made on the "Global Settings" tab apply to all collections on the website. If you'd like to make specific changes to individual collections, select the "Collections" tab. Any collection-level settings will override global settings.

Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.

Editing collection: Andrew Augustus Gunby Photograph Collection

Configuring Collection Settings
You are now editing configurations for: Andrew Augustus Gunby Photograph Collection

Use the settings to the left for more control. You can also save, preview, and publish from individual settings pages.
We used these the most, but don’t forget to explore all your customization options.
Configurations made on the “Global Settings” tab apply to all collections on the website. If you’d like to make specific changes to individual collections, select the "Collections" tab. Any collection-level settings will override global settings.

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- Appearance
  - Header
    - Text
  - Misc page elements

- Searching & Browsing
- UI Widgets
- Image Viewer
- Navigation
- Items
- Page Types
- Tools
- Custom Pages/Scripts
Website Configuration Tool

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Editing collection: Andrew Augustus Sunny Photos

Appearance

- Header
- Text
- Misc page elements

Searching & Browsing

- UI Widgets
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---

Header  View Help and examples

- Use the global header, I've already configured.

- Use the default header

  Header text: CONTENTdm Website

  Use an optional logo

- Use a graphical header

  Upload a custom header (recommended size 930 x 76)

  ![custom/templates/collectible/collectible/templates/images/logo.png]

  Background Color:

  more header configurations

---

save changes  preview  publish

Undo saved changes

powered by CONTENTdm | ©2001-2013 OCLC. All rights reserved.
Header  View Help and examples

- Use the global header, I've already configured.

- Use the default header
  
  Header text
  CONTENTdm Website

- Use an optional logo
  
  Use an optional logo

- Use a graphical header
  
  Upload a custom header (recommended size 828 x 76)
  
  LouisBanner.001.png

  /ui/custom/default/collection/default/images/louis_banner2.png

  Browse

Background Color:

- #9c9e99

More header configurations
Header   View Help and examples

- Use the global header, I've already configured.

- Use the default header
  
  Header text:
  
  CONTENTdm Website

- Use an optional header
  
  /ui/custom/default/default

- Use a graphical header
  
  Upload a custom header
  
  /default/collection/default

Background Color: #00de9f
### Browsing items in: Mary McMurran and Conner Family

<table>
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<tr>
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**Navigation Labels & URLs. URLs must include "/cdm/"**
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Browsing items in: Northeast Louisiana Historic Images Collection

Sort by: Date ▼  Display Options  Save to favorites

Display: 20 ▼

- Thumbnail
- Title
- Subject
- Description
- Collection

- Tensas parish family
  - Family;
  - Family of John Ford Harper in St. Joseph, Tensas parish, Louisiana. The exact date is unknown. Owner thought image was made in the early 1900's near where present day Tensas Parish Library stands.
  - Northeast Louisiana Historic Images Collection

- Ouachita Parish School Bus
  - School buses;
  - Image of horses and wagon used to transport children to school in Ouachita Parish.
  - Northeast Louisiana Historic Images Collection

Narrow your search by:

- Creator
- Date
- Subject
But there are more possibilities.

Configuring Collection Settings

You are now editing configurations for: **Andrew Augustus Gunby Photograph Collection**

Use the settings to the left for more control. You can also save, preview, and publish from individual settings pages.
Changes to individual collections, select the **collections** tab. Any collection-level settings will override global settings.

Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.

**Configuring Collection Settings**

You are now editing configurations for: *Andrew Augustus Gunby Photograph Collection*

Use the settings to the left for more control. You can also save, preview, and publish from individual settings pages.
Landing Pages  View Help and examples

Title  McMurran Letters and Papers

Tell us about your collections

Describe your collection for visitors to your site.

Path: p.cdm_style  Words: 8

Image preferences for this collection's landing page

- Display multiple images from this collection in a carousel (default)
- Upload a custom image or graphic
- Display no image

Landing Page carousel options

- Random
The bulk of the collection consists of transcriptions of correspondence between Mrs. Mary Louisa Turner McMurrain, widow of John T. McMurrain and plantation managers between 1866 and 1876. This correspondence pertains to plantation farming, weather, legal matters and life in general in Natchez, Mississippi and the surrounding areas including Moro in Tensas Parish, Louisiana during Reconstruction. The collection also contains images of photographs and postcards from the Audley Britton Conner family, descendents of Judge Edward Turner.
Image preferences for this collection’s landing page
- Display multiple images from this collection in a carousel (default)
- Upload a custom image or graphic
- Display no image

Landing Page carousel options
- Random
- Newest
- Oldest

Image preferences for this collection’s description on the site homepage
- Display multiple images from this collection in a carousel (default)
- Upload a custom image or graphic
- Display no image

Homepage carousel options for this collection
- Random
- Newest
- Oldest

More landing page configurations
About this collection

The bulk of the collection consists of transcriptions of correspondence between Mrs. Mary Louisa Turner McMurrin, widow of John T. McMurrin and plantation managers between 1866 and 1876. This correspondence pertains to plantation farming, weather, legal matters and life in general in Natchez, Mississippi and the surrounding areas including Moro in Tensas Parish, Louisiana during Reconstruction. The collection also contains images of photographs and postcards from the Audley Britton Conner family, descendents of Judge Edward Turner.
Configurations made on the “Global Settings” tab apply to all collections on the website. If you’d like to make specific changes to individual collections, select the “Collections” tab. Any collection-level settings will override global settings.

Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.

**Appearance**

- **Header**
- **Text**
- **Misc page elements**

**Level 1 Headers**

- **Font-Family:** Arial
- **Font-Size:** 18px
- **Font-Weight:** bold
- **Color:** #000000
- **Font-Style:** normal
- **Text-Decoration:** none
There are many, many, options to choose from.

This is like a simplified CSS editor.
You can choose the colors of your links, page elements, fonts, sizes, etc.
Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.

**Appearance**
- Header
- Text
- Misc page elements

**Background Colors**
- **Body Background Color**: #000000
- **Page Box Background Color**: #536aed
- **Page Box Border Color**: #7b00ff

[Save Changes]  [Preview]  [Publish]  [Undo saved changes]
Configurations made on the “Global Settings” tab apply to all collections on the website. If you’d like to make specific changes to individual collections, select the "Collections" tab. Any collection-level settings will override global settings.

Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.
Here are your statistics!

Are these even right?
Is there another way?
Free! But....

- You need a Google account
- You need person who can put the GA script into your pages
- Do check with your institution
## Analytics now includes Change History, a log of account changes. Learn more

<table>
<thead>
<tr>
<th>visits</th>
<th>Avg Session Time</th>
<th>Bounce Rate</th>
<th>Goal Conversion Rate</th>
</tr>
</thead>
<tbody>
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<td>64.22%</td>
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<tr>
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</tbody>
</table>

This table was generated on 9/18/13 at 4:35:22 PM - Refresh Table

© 2013 Google | Analytics Home | Terms of Service | Privacy Policy | Contact us | Send Feedback | Take a short survey
http://www.ulm.edu/onlinedegrees
(UA-4677795-1)
Research? YOU CAN DO IT! - <a href="/library/workshops.html">New Library Workshops</a>

Connect

<a href="http://ulmlibraryreference.blogspot.com/"><img src="images/blogger-tiny.png" height="16" align="top" /></a><a href="http://ulmlibraryreference.blogspot.com/"><img src="images/blogਸ.png" width="16" height="16" /></a><a href="http://www.youtube.com/user/TheULMLibrary">YouTube</a>

The University of Louisiana at Monroe | 700 University Boulevard | Monroe, LA 71201
<table>
<thead>
<tr>
<th>Visits</th>
<th>Avg Session Time</th>
<th>Bounce Rate</th>
<th>Goal Conversion Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>LDL-ULM</td>
<td>Louisiana Digital Library (UA-42986212-1)</td>
<td>205</td>
<td>00:04:14</td>
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This table was generated on 9/18/13 at 4:40:39 PM - Refresh Table
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  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-42986212-1', 'oclc.org');
ga('send', 'pageview');
Edit configurations for a specific collection by selecting the collection name from the dropdown list. By default, all collections will inherit the global settings.

Editing collection: Mary McMurran and Conner Farr

Custom Scripts

Include one or more scripts in the top (in the <head> tag) or at the bottom (before the </body> tag) of your pages:

(Path for included scripts: <CdmWebsite-dir>/Website/public_html/ui/custom/default/collection/coll_alias/js/)

Upload Top Includes

Upload Bottom Includes: google-ulmlib.js

save changes  preview  publish  Undo saved changes
“Great artists steal.”
### Pages

Pages are grouped by Page

**Aug 18, 2013 - Sep 17, 2013**

**Explorer**  
**Navigation Summary**  
**In-Page**

#### Pages viewed

![Chart showing page views]

**Primary dimension:** Page  
**Secondary dimension:** Page Title  
**Sort Type:** Default

<table>
<thead>
<tr>
<th>Page</th>
<th>Pageviews</th>
<th>Unique Pageviews</th>
<th>Avg. Time on Page</th>
<th>Entrances</th>
<th>Bounce Rate</th>
<th>% Exit</th>
</tr>
</thead>
</table>
| /cdn/singleItem/collection/p16  
313coll1451d841rec64 | 2         | 2                | 00:00:20          | 0         | 0.00%       | 50.00% |
| /cdn/singleItem/collection/p16  
313coll1451d5731rec1  | 1         | 1                | 00:00:13          | 0         | 0.00%       | 50.00% |
| /cdn/singleItem/collection/p16  
313coll1451d5521rec7  | 2         | 1                | 00:04:37          | 0         | 0.00%       | 50.00% |
| /cdn/singleItem/collection/p16  
313coll1451d5511rec5  | 1         | 1                | 00:01:06          | 1         | 0.00%       | 0.00%  |
| /cdn/singleItem/collection/p16  
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| /cdn/singleItem/collection/p16  
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| /cdn/singleItem/collection/p16  
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| /cdn/singleItem/collection/p16  
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| /cdn/singleItem/collection/p16  
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| /cdn/singleItem/collection/p16  
313coll1451d4421rec510  | 1         | 1                | 00:01:51          | 0         | 0.00%       | 0.00%  |
So I guess we’re done...
So I guess we’re done...
ULM OFFICIAL LOGOS, WORDMARKS & VERBIAGE

UNIVERSITY LOGO AND WORDMARK USAGE
ULM’s primary or secondary institutional logos must be used by all non-athletic core identity units and should accompany all university affiliate logos. Although the official primary university logo is preferred, ULM’s wordmark may also be appropriate depending on the publication. Use of the secondary logo has very limited applications and must be approved by OPI. All ULM wordmarks and logos are owned by the university. ULM reserves the right to review and monitor logo and wordmark usage.

To request an official ULM logo and/or wordmark, contact:
- ULM Office of Public Information for institutional logos.
- ULM Athletic Director of Marketing for athletic logos.

See page 28 for contact information.

OFFICIAL INSTITUTIONAL LOGOS

PRIMARY

University of Louisiana at Monroe

2-Color
PMS 505; PMS 872

1-Color
PMS 872

1-Color
PMS 505

1-Color
Black

SECONDARY

ULM

1-Color Reverse
So I guess we’re done...
So I guess we’re done...