Get Involved!

LOUIS Users Conference

Sponsorship Prospectus

About LUC
LOUIS has provided a users conference since its inception in 1992. The purpose of the LOUIS Users Conference is to bring inspired people—like our partners—together to communicate and collaborate to ensure we remain the premier source for our users' research, learning, and teaching needs. Visit our website at LOUISLibraries.org/LUC to learn more!

"[LUC] is the "must do" event for Louisiana academic libraries."

"I always learn so much and absolutely love meeting the colleagues from around the state and also the [sponsors]."

About LOUIS
LOUIS is an academic library consortium widely recognized as a model for cost-effective collaboration in higher education. We work to ensure equitable access to resources, services, and technologies by maximizing purchasing power and sharing expertise.
SPONSORSHIP PACKAGES

$3000
- Two 6’ tables for exhibit space
- Three session proposals* 
- Sponsorship ribbon for all representatives
- Logo printed on program**
- Logo, company bio, and website included on conference website & app
- Exclusive social media marketing of sponsorship on organization’s networks
- Access to private meeting room
- Branded sponsorship signage in prominent locations
- Logo included in footer of conference emails

$2000
- Two 6’ tables for exhibit space
- Two session proposals* 
- Sponsorship ribbon for all representatives
- Logo printed on program**
- Logo, company bio, and website included on conference website & app
- Exclusive social media marketing of sponsorship on organization’s networks
- Access to private meeting room
- Branded sponsorship signage in prominent locations
- Logo included in footer of conference emails

$1000
- One 6’ table for exhibit space
- One session proposal* 
- Sponsorship ribbon for all representatives
- Logo printed on program**
- Logo, company bio, and website included on conference website & app
- Exclusive social media marketing of sponsorship on organization’s networks
- Branded sponsorship signage in prominent locations
- Logo included in footer of conference emails

$500
- One 6’ table for exhibit space
- One session proposal* 
- Sponsorship ribbon for all representatives
- Logo printed on program**
- Logo, company bio, and website included on conference website & app
- Exclusive social media marketing of sponsorship on organization’s networks
- Shared social media marketing of sponsorship on organization’s networks
- Shared signage in prominent locations

$300
- One 6’ table
- Sponsorship ribbon for all representatives
- Logo printed on program**
- Logo included on conference website & app
- Shared social media marketing of sponsorship on organization’s networks
- Shared signage in prominent locations

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VALUE-ADDED SPONSORSHIP

Food & Beverages
- Breakfast - 2 Available
- Lunch - 2 Available
- User Appreciation Party - 1 Available
- Coffee Break - 2 Available
- Snacks

Conference Giveaways
- Door prize
- Conference bag
- Conference notebook
- Beverage container
- Hand sanitizer (wipes or spray)
- Conference scholarship

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READY TO GET INVOLVED?

Sponsor Today!
To sponsor the LOUIS Users Conference, go to http://bit.ly/sponsorLUC, and complete the form today. Please commit your sponsorship by June 30th!

HAVE A QUESTION?
Contact Darcy Waguespack, our Sponsorship Coordinator, at darcy.waguespack@regents.la.gov