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A Program of the BOARD of REGENTS
State of Louisiana

LOUIS Strategic Plan 2019-2021
Approved October 5, 2018
Preface
The 2019-2021 LOUIS Strategic Plan is a guiding document developed with the input of the LOUIS member libraries. Though it was developed with the assistance of external consultants, it represents the voices of LOUIS stakeholders from diverse constituencies. Focus groups, interviews, public forums, and anonymous feedback have shaped this plan, which serves as a starting point for an accompanying operational and assessment plan. The plan was ratified by the library deans and directors of LOUIS member institutions by unanimous vote on October 5, 2018.

Mission
LOUIS is a consortium of Louisiana academic libraries united to harness and leverage the strength of their collective power to provide cost-effective information resources, services and technology that support the teaching, learning, and research missions of its members’ institutions.

Vision
LOUIS strives to
• Ensure that Louisiana’s academic libraries are the premier source for authoritative information to support the teaching, learning, and research needs of their communities;

• Reduce the cost of education to students in Louisiana through affordable e-learning content adoption and creation;

• Facilitate communication, cooperation, and collaboration by leveraging library staff expertise across the consortium;

• Play a leadership role in national library initiatives; and

• Identify, evaluate, implement, assess, and provide robust technology solutions.

Goals and Objectives
1. Deliver electronic content in the most cost-effective manner that supports curricular and research needs of LOUIS member libraries and that supports affordable learning for their students
   1.1. Create an ongoing comprehensive review process to assess the return on investment of electronic resource packages
   1.2. Establish a transparent decision-making process for electronic resource purchases that includes documentation of the process and outcomes
1.3. Implement best practices and the LOUIS Electronic Resources Licensing Principles in license negotiations
1.4. Examine alternative e-resource purchasing models for various institutional types and environments
1.5. Expand creative e-learning initiatives and access to open educational resources (OER) programs including through the OER repository in support of Affordable Learning Louisiana
1.6. Investigate the possibility of joining a cooperative shared print repository

2. Provide an innovative technology infrastructure that is robust, cloud-based, and cost-effective
   2.1. Examine an authentication system that can be used across LOUIS member libraries to improve security and ease of access to electronic resources
   2.2. Work with current library services platform partners to enhance products and services
   2.3. Explore opportunities with other libraries, consortia, and vendors for the development of an open-source library services platform
   2.4. Employ technology for use across LOUIS member libraries that enhances communication, collaboration, and virtual meeting capabilities

3. Create an advocacy strategy for the LOUIS consortium and its member libraries that demonstrates its value to higher education in Louisiana
   3.1. Develop robust return on investment data sets and marketing materials available to each campus and the LOUIS office to promote the power of the LOUIS consortium to all stakeholders
   3.2. Communicate clearly to stakeholders, including campus administration, the Board of Regents, and the Legislature, the significant impact LOUIS member libraries have on students and faculty at their institutions
   3.3. Develop a practical, consistent, and succinct value statement for use by LOUIS member libraries

4. Expand opportunities and communication among LOUIS member libraries and LOUIS staff to share expertise
   4.1. Identify staff from member libraries who are willing to share their expertise with others in the consortium.
   4.2. Create communities of practice that facilitate creative and collaborative solutions to today’s and tomorrow’s challenges
   4.3. Share best practices across LOUIS member libraries

5. Enhance professional development opportunities for librarians and staff of LOUIS member libraries that facilitate collaboration and innovation
   5.1. Perform an assessment of professional development and training needs of LOUIS member libraries
   5.2. Explore options for certificate/recognition programs for mastering new skills
5.3. Develop strategies to increase membership participation in LOUIS consortium activities and programs